

Smartwatches Market, Global Outlook and Forecast 2022-2028

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Abstracts

Smartwatch is an information processing device with the basic time function. The watch may communicate with external devices such as smart phones, sensors, and a wireless headset. Smartwatch often consists of two parts: Peripheral devices and software. Peripheral devices of Smartwatch may include camera, thermometer, accelerometer, altimeter, barometer, compass, GPS receiver, speaker and SDcard that is recognized as a mass storage device by a computer. Software may include Map display, scheduler, calculator, and various kinds of watch face.

This report contains market size and forecasts of Smartwatches in global, including the following market information:

Global Smartwatches Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smartwatches Market Sales, 2017-2022, 2023-2028, (M Units)

Global top five Smartwatches companies in 2021 (%)

The global Smartwatches market was valued at 14110 million in 2021 and is projected to reach US\$ 32400 million by 2028, at a CAGR of 12.6% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Watch OS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smartwatches include Apple, Samsung, Huawei, Imoo, Amazfit, Garmin, Fitbit, Xiaomi and Noise, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smartwatches manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smartwatches Market, by Operating System, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Smartwatches Market Segment Percentages, by Operating System, 2021 (%)

Watch OS

Wear OS

Tizen

Others

Global Smartwatches Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Smartwatches Market Segment Percentages, by Application, 2021 (%)

Children

Adults

Global Smartwatches Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Smartwatches Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smartwatches revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smartwatches revenues share in global market, 2021 (%)

Key companies Smartwatches sales in global market, 2017-2022 (Estimated), (M Units)

Key companies Smartwatches sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple

Samsung

Huawei

Imoo

Amazfit

Garmin

Fitbit

Xiaomi

Noise

360

VTech Holdings

Abardeen

MIMITOOU

Polar

Withings

Readboy

Epson (Pulsense)

Tencent

Omate

Ticktalk

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