

Smartwatch Market - Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Smartwatch in global, including the following market information:

Global Smartwatch Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smartwatch Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smartwatch companies in 2021 (%)

The global Smartwatch market was valued at 19620 million in 2021 and is projected to reach US\$ 68760 million by 2028, at a CAGR of 19.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Companion Smartwatch Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smartwatch include Apple, Samsung Group, Lenovo Group, Garmin, Fitbit, LG Electronics, Huawei Technologies and Fossil Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smartwatch manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smartwatch Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smartwatch Market Segment Percentages, by Type, 2021 (%)

Companion Smartwatch

Standalone Smartwatch

Classic Smartwatch

Global Smartwatch Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smartwatch Market Segment Percentages, by Application, 2021 (%)

Personal Use

Commerical Use

Global Smartwatch Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smartwatch Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smartwatch revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smartwatch revenues share in global market, 2021 (%)

Key companies Smartwatch sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smartwatch sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple

Samsung Group

Lenovo Group

Garmin

Fitbit

LG Electronics

Huawei Technologies

Fossil Group

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