

Smartphone Market - Global Outlook and Forecast 2022-2028

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Abstracts

Smartphones have become a basic necessity and an integral part of the lives of almost all individuals worldwide. A smartphone is a mobile phone that functions like a computer. It typically has a touchscreen interface, Internet access, and an OS that can run application software or apps that are integrated with Others devices and sensors to provide users information on a real-time basis. Smartphones can be used to perform applications, including making calls, instant messaging, taking pictures and videos, browsing the Internet, carrying out financial transactions, creating presentations, and analyzing data.

This report contains market size and forecasts of Smartphone in global, including the following market information:

Global Smartphone Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smartphone Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smartphone companies in 2021 (%)

The global Smartphone market was valued at 1831.5 million in 2021 and is projected to reach US\$ 2581.2 million by 2028, at a CAGR of 5.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Android Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smartphone include Apple, Samsung, Huawei, OPPO, Vivo, Xiaomi, Lenovo, LG Electronics and Sony, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smartphone manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smartphone Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smartphone Market Segment Percentages, by Type, 2021 (%)

Android

iOS

Windows Phone

Global Smartphone Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smartphone Market Segment Percentages, by Application, 2021 (%)

Children

Adults

The Old

Global Smartphone Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smartphone Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smartphone revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smartphone revenues share in global market, 2021 (%)

Key companies Smartphone sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smartphone sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple

Samsung

Huawei

OPPO

Vivo

Xiaomi

Lenovo

LG Electronics

Sony

ZTE

ASUSTeK Computer

BlackBerry

Gionee Communication Equipment

Google

Micromax

Microsoft

Nokia

OnePlus

Panasonic

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