

# Smart Wireless Speakers Market, Global Outlook and Forecast 2022-2028

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## Abstracts

A Smart Wireless Speaker is a voice-enabled speaker with an integrated virtual assistant that offers interactive actions and hands-free activation with the help of one 'hot word' (or several 'hot words'). Some voice-enabled speakers can also act as a smart device that utilizes Wi-Fi, Bluetooth and other wireless protocol standards to extend usage beyond audio playback, such as to control home automation devices. This can include, but is not limited to, features such as compatibility across a number of services and platforms, peer-to-peer connection through mesh networking, virtual assistants, and others. Each can have its own designated interface and features in-house, usually launched or controlled via application or home automation software. Some voice-enabled speakers also include a screen to show the user a visual response.

This report contains market size and forecasts of Smart Wireless Speakers in global, including the following market information:

Global Smart Wireless Speakers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Wireless Speakers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Wireless Speakers companies in 2021 (%)

The global Smart Wireless Speakers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Speaker with Screen Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Wireless Speakers include Google, Amazon, Apple (Beats), Samsung (Harman), Bose, Alibaba, Xiaomi, Sonos and Bang & Olufsen, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Wireless Speakers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Wireless Speakers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Wireless Speakers Market Segment Percentages, by Type, 2021 (%)

Speaker with Screen

Speaker without Screen

Global Smart Wireless Speakers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Wireless Speakers Market Segment Percentages, by Application, 2021 (%)

Residential

Commercial

Global Smart Wireless Speakers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

## Global Smart Wireless Speakers Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Wireless Speakers revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Smart Wireless Speakers revenues share in global market, 2021 (%)

Key companies Smart Wireless Speakers sales in global market, 2017-2022  
(Estimated), (K Units)

Key companies Smart Wireless Speakers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Amazon

Apple (Beats)

Samsung (Harman)

Bose

Alibaba

Xiaomi

Sonos

Bang & Olufsen

Sony

Panasonic

LG

Sound United

Riva

Baidu

Marshall

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