

Smart Weight Scale Market, Global Outlook and Forecast 2022-2028

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Abstracts

A smart scale is an electronic device that measures, tracks and syncs weight and other useful health data with a smart phone app or a web-based interface. Typical smart scales are able to measure and track data, such as body mass index (BMI), body fat and weight.

This report contains market size and forecasts of Smart Weight Scale in global, including the following market information:

Global Smart Weight Scale Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Weight Scale Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Weight Scale companies in 2021 (%)

The global Smart Weight Scale market was valued at 82350 million in 2021 and is projected to reach US\$ 320720 million by 2028, at a CAGR of 21.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

WIFI Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Weight Scale include Fitbit, Withings (Nokia), Xiaomi, PICOOC, Omron, Huawei, Yunmai, Medisana and Renpho, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Weight Scale manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Weight Scale Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Weight Scale Market Segment Percentages, by Type, 2021 (%)

WIFI

Bluetooth

Zigbee

WIFI & Bluetooth

Global Smart Weight Scale Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Weight Scale Market Segment Percentages, by Application, 2021 (%)

Household

Gym

Health Facilities

Others

Global Smart Weight Scale Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Weight Scale Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Weight Scale revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Weight Scale revenues share in global market, 2021 (%)

Key companies Smart Weight Scale sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Weight Scale sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fitbit

Withings (Nokia)

Xiaomi

PICOOC

Omron

Huawei

Yunmai

Medisana

Renpho

Beurer

Etekcit

Qardio

Greater Goods

Garmin

Eufy(Anker)

1byone

Senssun

Letsfit

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