

Smart Weight, Body Composition and BMI Scales Market - Global Outlook and Forecast 2022-2028

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Abstracts

Smart weight, body composition, and BMI scales are used to measure the users' weight, BMI, and body composition (including body-fat percentage). By working in sync with health apps, smart scales enable users to track their weight over time. Most of the devices are characterized by Wi-Fi or Bluetooth connectivity, enabling the user to send the output data to the cloud or to their smartphones.

This report contains market size and forecasts of Smart Weight, Body Composition and BMI Scales in global, including the following market information:

Global Smart Weight, Body Composition and BMI Scales Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Weight, Body Composition and BMI Scales Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Weight, Body Composition and BMI Scales companies in 2021 (%)

The global Smart Weight, Body Composition and BMI Scales market was valued at 238.9 million in 2021 and is projected to reach US\$ 331.1 million by 2028, at a CAGR of 4.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wi-Fi Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Weight, Body Composition and BMI Scales include Fitbit, Garmin, Huawei Technologies, Nokia (Withings), Under Armour and Xiaomi, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Weight, Body Composition and BMI Scales manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Weight, Body Composition and BMI Scales Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Weight, Body Composition and BMI Scales Market Segment Percentages, by Type, 2021 (%)

Wi-Fi

Bluetooth

Global Smart Weight, Body Composition and BMI Scales Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Weight, Body Composition and BMI Scales Market Segment Percentages, by Application, 2021 (%)

Household

Gym

Others

Global Smart Weight, Body Composition and BMI Scales Market, By Region and

Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Weight, Body Composition and BMI Scales Market Segment Percentages,
By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Weight, Body Composition and BMI Scales revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Weight, Body Composition and BMI Scales revenues share in global market, 2021 (%)

Key companies Smart Weight, Body Composition and BMI Scales sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Weight, Body Composition and BMI Scales sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fitbit

Garmin

Huawei Technologies

Nokia (Withings)

Under Armour

Xiaomi

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