

Smart Wearable Band Market, Global Outlook and Forecast 2022-2028

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Abstracts

A smart wristband, also known as a fitness tracker, is a device or application for monitoring and tracking fitness-related metrics such as distance walked or run, calorie consumption, and in some cases heartbeat. It is a type of wearable computer

This report contains market size and forecasts of Smart Wearable Band in global, including the following market information:

Global Smart Wearable Band Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Wearable Band Market Sales, 2017-2022, 2023-2028, (Million Units)

Global top five Smart Wearable Band companies in 2021 (%)

The global Smart Wearable Band market was valued at 66 million in 2021 and is projected to reach US\$ 107 million by 2028, at a CAGR of 7.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wellness Monitoring Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Wearable Band include Fitbit, Xiaomi, Garmin, Huawei, Samsung, Fossil, Polar, Guangdong Transtek Medical Electronics Co.,Ltd and Elegiant, etc. In 2021, the global top five players have a share approximately % in terms

of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Wearable Band manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Wearable Band Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (Million Units)

Global Smart Wearable Band Market Segment Percentages, by Type, 2021 (%)

Wellness Monitoring

Fitness Management

Social

Others

Global Smart Wearable Band Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (Million Units)

Global Smart Wearable Band Market Segment Percentages, by Application, 2021 (%)

Ordinary

The Elderly

Children

The Medical

Global Smart Wearable Band Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (Million Units)

Global Smart Wearable Band Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Wearable Band revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Smart Wearable Band revenues share in global market, 2021 (%)

Key companies Smart Wearable Band sales in global market, 2017-2022 (Estimated),
(Million Units)

Key companies Smart Wearable Band sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fitbit

Xiaomi

Garmin

Huawei

Samsung

Fossil

Polar

Guangdong Transtek Medical Electronics Co.,Ltd

Elegiant

Weloop

Veskys

Belutti

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