

Smart Voice-Enabled Speakers Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/SBE64005FC15EN.html>

Date: March 2022

Pages: 117

Price: US\$ 3,250.00 (Single User License)

ID: SBE64005FC15EN

Abstracts

A voice-enabled speaker is a type of wireless speaker and smart device with an integrated virtual assistant that offers interactive actions and hands-free activation with the help of one 'hot word' (or several 'hot words'). Some voice-enabled speakers can also act as a smart device that utilizes Wi-Fi, Bluetooth and other wireless protocol standards to extend usage beyond audio playback, such as to control home automation devices. This can include, but is not limited to, features such as compatibility across a number of services and platforms, peer-to-peer connection through mesh networking, virtual assistants, and others. Each can have its own designated interface and features in-house, usually launched or controlled via application or home automation software. Some voice-enabled speakers also include a screen to show the user a visual response.

This report contains market size and forecasts of Smart Voice-Enabled Speakers in global, including the following market information:

Global Smart Voice-Enabled Speakers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Voice-Enabled Speakers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Voice-Enabled Speakers companies in 2021 (%)

The global Smart Voice-Enabled Speakers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$

Million by 2028.

Speaker with Screen Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Voice-Enabled Speakers include Google, Amazon, Apple (Beats), Samsung (Harman), Bose, Alibaba, Xiaomi, Sonos and Bang & Olufsen, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Voice-Enabled Speakers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Voice-Enabled Speakers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Voice-Enabled Speakers Market Segment Percentages, by Type, 2021 (%)

Speaker with Screen

Speaker without Screen

Global Smart Voice-Enabled Speakers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Voice-Enabled Speakers Market Segment Percentages, by Application, 2021 (%)

Residential

Commercial

Global Smart Voice-Enabled Speakers Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions) & (K Units)

Global Smart Voice-Enabled Speakers Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Voice-Enabled Speakers revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Voice-Enabled Speakers revenues share in global market, 2021 (%)

Key companies Smart Voice-Enabled Speakers sales in global market, 2017-2022

(Estimated), (K Units)

Key companies Smart Voice-Enabled Speakers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Amazon

Apple (Beats)

Samsung (Harman)

Bose

Alibaba

Xiaomi

Sonos

Bang & Olufsen

Sony

Panasonic

LG

Sound United

Riva

Baidu

Marshall

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