

Smart TVs Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/S2500CE6CF1AEN.html>

Date: March 2022

Pages: 114

Price: US\$ 3,250.00 (Single User License)

ID: S2500CE6CF1AEN

Abstracts

Smart TV, also known as connected TV or hybrid TV, is a TV with internet capabilities or incorporated with a set-top box, which enables it to offer advanced connectivity and computing abilities.

This report contains market size and forecasts of Smart TVs in global, including the following market information:

Global Smart TVs Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart TVs Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart TVs companies in 2021 (%)

The global Smart TVs market was valued at 111460 million in 2021 and is projected to reach US\$ 157580 million by 2028, at a CAGR of 5.1% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Android Systems Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart TVs include LG Electronics, Panasonic, Samsung Electronics, Sony, Apple, Haier Consumer Electronics Group, Hong Kong Skyworth Digital Holdings, Intel and Koninklijke Philips, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart TVs manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart TVs Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart TVs Market Segment Percentages, by Type, 2021 (%)

Android Systems

Windows Systems

Enterprises Own Systems

Other

Global Smart TVs Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart TVs Market Segment Percentages, by Application, 2021 (%)

Household

Commercial

Global Smart TVs Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart TVs Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart TVs revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart TVs revenues share in global market, 2021 (%)

Key companies Smart TVs sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart TVs sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LG Electronics

Panasonic

Samsung Electronics

Sony

Apple

Haier Consumer Electronics Group

Hong Kong Skyworth Digital Holdings

Intel

Koninklijke Philips

Logitech International

Microsoft

Onida Electronics

Sharp

TCL

TechniSat Digital

Xiaomi

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