

# Smart TV Terminal Market, Global Outlook and Forecast 2022-2028

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## Abstracts

This report contains market size and forecasts of Smart TV Terminal in global, including the following market information:

Global Smart TV Terminal Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart TV Terminal Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart TV Terminal companies in 2021 (%)

The global Smart TV Terminal market was valued at 111850 million in 2021 and is projected to reach US\$ 232170 million by 2028, at a CAGR of 11.0% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

LED Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart TV Terminal include Samsung, LG, TCL, Sony, Hisense, Xiaomi, Philips+AOC, Skyworth and Sharp, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart TV Terminal manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart TV Terminal Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart TV Terminal Market Segment Percentages, by Type, 2021 (%)

LED

OLED

Global Smart TV Terminal Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart TV Terminal Market Segment Percentages, by Application, 2021 (%)

Home

Commercial

Global Smart TV Terminal Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart TV Terminal Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart TV Terminal revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart TV Terminal revenues share in global market, 2021 (%)

Key companies Smart TV Terminal sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart TV Terminal sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung

LG

TCL

Sony

Hisense

Xiaomi

Philips+AOC

Skyworth

Sharp

Vizio

Changhong

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