

Smart TV Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Smart TV in global, including the following market information:

Global Smart TV Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Smart TV Market Sales, 2016-2021, 2022-2027, (K Units)

Global top five Smart TV companies in 2020 (%)

The global Smart TV market was valued at 114900 million in 2020 and is projected to reach US\$ 123030 million by 2027, at a CAGR of 1.7% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart TV manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart TV Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Smart TV Market Segment Percentages, By Type, 2020 (%)

32 inch

40 inch

42 inch

55 inch

?60 inch

Global Smart TV Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Smart TV Market Segment Percentages, By Application, 2020 (%)

Family

Public

Global Smart TV Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Smart TV Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart TV revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Smart TV revenues share in global market, 2020 (%)

Key companies Smart TV sales in global market, 2016-2021 (Estimated), (K Units)

Key companies Smart TV sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung Electronics

LG Electronics

TCL

Hisense

Sony

Skyworth

Foxconn (Sharp)

Xiaomi

Vizio

Haier

Panasonic

Chonghong

Konka

TOSHIBA

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