

Smart Toys Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Smart Toys in global, including the following market information:

Global Smart Toys Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Toys Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Toys companies in 2021 (%)

The global Smart Toys market was valued at 4430.2 million in 2021 and is projected to reach US\$ 5740.4 million by 2028, at a CAGR of 3.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Toy Robots Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Toys include LEGO, Mattel, Hasbro, Bandai, Tomy, Gigotoys, MGA Entertainment, Melissa & Doug and Simba - Dickie Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Toys manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Toys Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Toys Market Segment Percentages, by Type, 2021 (%)

Toy Robots

Educational Robots

Interactive Games

Global Smart Toys Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Toys Market Segment Percentages, by Application, 2021 (%)

Supermarkets and Hypermarkets

Specialist Retailers

Online Retailers

Toy Shops

Others

Global Smart Toys Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Toys Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Toys revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Toys revenues share in global market, 2021 (%)

Key companies Smart Toys sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Toys sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LEGO

Mattel

Hasbro

Bandai

Tomy

Gigotoys

MGA Enternment

Melissa & Doug

Simba - Dickie Group

Giochi Preziosi

PLAYMOBIL

Dream International

Jakks Pacific

Kids II, Inc.

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