

Smart Sports Devices and Equipment (SSDE) Market, Global Outlook and Forecast 2022-2028

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Abstracts

The factors driving the demand for SSDE are growing popularity of fitness wearable devices among the consumers, growing health concerns across the globe, rising application of sports equipment to improve gaming performances, increasing number of heart congestion & obesity among people, and rapid innovation in technology and consumer electronics.

This report contains market size and forecasts of Smart Sports Devices and Equipment (SSDE) in global, including the following market information:

Global Smart Sports Devices and Equipment (SSDE) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Sports Devices and Equipment (SSDE) Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Sports Devices and Equipment (SSDE) companies in 2021 (%)

The global Smart Sports Devices and Equipment (SSDE) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wearable Devices Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Sports Devices and Equipment (SSDE) include Fitbit, Garmin, Huawei, Samsung, Sony, Apple, Nike, Motorola and Domio Sports, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Sports Devices and Equipment (SSDE) manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Sports Devices and Equipment (SSDE) Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Sports Devices and Equipment (SSDE) Market Segment Percentages, by Type, 2021 (%)

Wearable Devices

Non-Wearable Equipment

Global Smart Sports Devices and Equipment (SSDE) Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Sports Devices and Equipment (SSDE) Market Segment Percentages, by Application, 2021 (%)

Young

Adult

Old

Global Smart Sports Devices and Equipment (SSDE) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Sports Devices and Equipment (SSDE) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Sports Devices and Equipment (SSDE) revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Sports Devices and Equipment (SSDE) revenues share in global market, 2021 (%)

Key companies Smart Sports Devices and Equipment (SSDE) sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Sports Devices and Equipment (SSDE) sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fitbit

Garmin

Huawei

Samsung

Sony

Apple

Nike

Motorola

Domio Sports

InsideCoach

Kingii

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