

Smart Labels Market in US - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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Abstracts

A smart label is an item identification slip that contains more advanced technologies than conventional bar code data. The most common enhancements in smart labels are EAS Labels, RFID Labels, Sensing Labels, Electronic Shelf Labels, NFC Tags, etc. This report contains market size and forecasts of Smart Labels in US, including the following market information:

US Smart Labels Market Revenue, 2015-2020, 2021-2026, (\$ millions)

US Smart Labels Market Consumption, 2015-2020, 2021-2026, (M Units)

US Smart Labels Production Capacity, 2015-2020, 2021-2026, (M Units)

Top Five Competitors in US Smart Labels Market 2019 (%)

The global Smart Labels market was valued at 7094.1 million in 2019 and is projected to reach US\$ 12540 million by 2026, at a CAGR of 15.3% during the forecast period. While the Smart Labels market size in US was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Labels manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas. This report also analyses and evaluates the COVID-19 impact on Smart Labels production and consumption in US

Total Market by Segment:

US Smart Labels Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (M Units)

US Smart Labels Market Segment Percentages, By Type, 2019 (%)

EAS Labels

RFID Labels

Sensing Labels

Electronic Shelf Labels

NFC Tags

US Smart Labels Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (M Units)
US Smart Labels Market Segment Percentages, By Application, 2019 (%)

Automotive

Healthcare & Pharmaceutical

Logistic

Retail

Manufacturing

Others

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Smart Labels Market Competitors Revenues in US, by Players 2015-2020
(Estimated), (\$ millions)

Total Smart Labels Market Competitors Revenues Share in US, by Players 2019 (%)

Total US Smart Labels Market Competitors Sales, by Players 2015-2020 (Estimated),
(M Units)

Total US Smart Labels Market Competitors Sales Market Share by Players 2019 (\$
millions)

Further, the report presents profiles of competitors in the market, including the following:

Checkpoint Systems (CCL)

Avery Dennison

Sato Holdings Corporation

Tyco Sensormatic

Smartrac

SES (imagotag)

Zebra

Fujitsu

Honeywell

TAG Company

Paragon ID

Century

Pricer

Alien Technology

Invengo Information Technology

Multi-Color Corporation

Samsung

E Ink

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Smart Labels Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 US Smart Labels Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 COVID-19 IMPACT: US SMART LABELS OVERALL MARKET SIZE

- 2.1 US Smart Labels Market Size: 2020 VS 2026
- 2.2 US Smart Labels Revenue, Prospects & Forecasts: 2015-2026
- 2.3 US Smart Labels Sales (Consumption): 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Smart Labels Players in US (including Foreign and Local Companies)
- 3.2 Top US Smart Labels Companies Ranked by Revenue
- 3.3 US Smart Labels Revenue by Companies (including Foreign and Local Companies)
- 3.4 US Smart Labels Sales by Companies (including Foreign and Local Companies)
- 3.5 US Smart Labels Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Smart Labels Companies in US, by Revenue in 2019
- 3.7 US Manufacturers Smart Labels Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Smart Labels Players in US
 - 3.8.1 List of US Tier 1 Smart Labels Companies
 - 3.8.2 List of US Tier 2 and Tier 3 Smart Labels Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - US Smart Labels Market Size Markets, 2020 & 2026

- 4.1.2 EAS Labels
- 4.1.3 RFID Labels
- 4.1.4 Sensing Labels
- 4.1.5 Electronic Shelf Labels
- 4.1.6 NFC Tags
- 4.2 By Type - US Smart Labels Revenue & Forecasts
 - 4.2.1 By Type - US Smart Labels Revenue, 2015-2020
 - 4.2.2 By Type - US Smart Labels Revenue, 2021-2026
 - 4.2.3 By Type - US Smart Labels Revenue Market Share, 2015-2026
- 4.3 By Type - US Smart Labels Sales & Forecasts
 - 4.3.1 By Type - US Smart Labels Sales, 2015-2020
 - 4.3.2 By Type - US Smart Labels Sales, 2021-2026
 - 4.3.3 By Type - US Smart Labels Sales Market Share, 2015-2026
- 4.4 By Type - US Smart Labels Price (Manufacturers Selling Prices), 2015-2026

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - US Smart Labels Market Size, 2020 & 2026
 - 5.1.2 Automotive
 - 5.1.3 Healthcare & Pharmaceutical
 - 5.1.4 Logistic
 - 5.1.5 Retail
 - 5.1.6 Manufacturing
 - 5.1.7 Others
- 5.2 By Application - US Smart Labels Revenue & Forecasts
 - 5.2.1 By Application - US Smart Labels Revenue, 2015-2020
 - 5.2.2 By Application - US Smart Labels Revenue, 2021-2026
 - 5.2.3 By Application - US Smart Labels Revenue Market Share, 2015-2026
- 5.3 By Application - US Smart Labels Sales & Forecasts
 - 5.3.1 By Application - US Smart Labels Sales, 2015-2020
 - 5.3.2 By Application - US Smart Labels Sales, 2021-2026
 - 5.3.3 By Application - US Smart Labels Sales Market Share, 2015-2026
- 5.4 By Application - US Smart Labels Price (Manufacturers Selling Prices), 2015-2026

6 MANUFACTURERS & BRANDS PROFILES

- 6.1 Checkpoint Systems (CCL)
 - 6.1.1 Checkpoint Systems (CCL) Corporate Summary

- 6.1.2 Checkpoint Systems (CCL) Business Overview
- 6.1.3 Checkpoint Systems (CCL) Smart Labels Major Product Offerings
- 6.1.4 Checkpoint Systems (CCL) Sales and Revenue in US (2015-2020)
- 6.1.5 Checkpoint Systems (CCL) Key News
- 6.2 Avery Dennison
 - 6.2.1 Avery Dennison Corporate Summary
 - 6.2.2 Avery Dennison Business Overview
 - 6.2.3 Avery Dennison Smart Labels Major Product Offerings
 - 6.2.4 Avery Dennison Sales and Revenue in US (2015-2020)
 - 6.2.5 Avery Dennison Key News
- 6.3 Sato Holdings Corporation
 - 6.3.1 Sato Holdings Corporation Corporate Summary
 - 6.3.2 Sato Holdings Corporation Business Overview
 - 6.3.3 Sato Holdings Corporation Smart Labels Major Product Offerings
 - 6.3.4 Sato Holdings Corporation Sales and Revenue in US (2015-2020)
 - 6.3.5 Sato Holdings Corporation Key News
- 6.4 Tyco Sensormatic
 - 6.4.1 Tyco Sensormatic Corporate Summary
 - 6.4.2 Tyco Sensormatic Business Overview
 - 6.4.3 Tyco Sensormatic Smart Labels Major Product Offerings
 - 6.4.4 Tyco Sensormatic Sales and Revenue in US (2015-2020)
 - 6.4.5 Tyco Sensormatic Key News
- 6.5 Smartrac
 - 6.5.1 Smartrac Corporate Summary
 - 6.5.2 Smartrac Business Overview
 - 6.5.3 Smartrac Smart Labels Major Product Offerings
 - 6.5.4 Smartrac Sales and Revenue in US (2015-2020)
 - 6.5.5 Smartrac Key News
- 6.6 SES (imagotag)
 - 6.6.1 SES (imagotag) Corporate Summary
 - 6.6.2 SES (imagotag) Business Overview
 - 6.6.3 SES (imagotag) Smart Labels Major Product Offerings
 - 6.6.4 SES (imagotag) Sales and Revenue in US (2015-2020)
 - 6.6.5 SES (imagotag) Key News
- 6.7 Zebra
 - 6.6.1 Zebra Corporate Summary
 - 6.6.2 Zebra Business Overview
 - 6.6.3 Zebra Smart Labels Major Product Offerings
 - 6.4.4 Zebra Sales and Revenue in US (2015-2020)

- 6.7.5 Zebra Key News
- 6.8 Fujitsu
 - 6.8.1 Fujitsu Corporate Summary
 - 6.8.2 Fujitsu Business Overview
 - 6.8.3 Fujitsu Smart Labels Major Product Offerings
 - 6.8.4 Fujitsu Sales and Revenue in US (2015-2020)
 - 6.8.5 Fujitsu Key News
- 6.9 Honeywell
 - 6.9.1 Honeywell Corporate Summary
 - 6.9.2 Honeywell Business Overview
 - 6.9.3 Honeywell Smart Labels Major Product Offerings
 - 6.9.4 Honeywell Sales and Revenue in US (2015-2020)
 - 6.9.5 Honeywell Key News
- 6.10 TAG Company
 - 6.10.1 TAG Company Corporate Summary
 - 6.10.2 TAG Company Business Overview
 - 6.10.3 TAG Company Smart Labels Major Product Offerings
 - 6.10.4 TAG Company Sales and Revenue in US (2015-2020)
 - 6.10.5 TAG Company Key News
- 6.11 Paragon ID
 - 6.11.1 Paragon ID Corporate Summary
 - 6.11.2 Paragon ID Smart Labels Business Overview
 - 6.11.3 Paragon ID Smart Labels Major Product Offerings
 - 6.11.4 Paragon ID Sales and Revenue in US (2015-2020)
 - 6.11.5 Paragon ID Key News
- 6.12 Century
 - 6.12.1 Century Corporate Summary
 - 6.12.2 Century Smart Labels Business Overview
 - 6.12.3 Century Smart Labels Major Product Offerings
 - 6.12.4 Century Sales and Revenue in US (2015-2020)
 - 6.12.5 Century Key News
- 6.13 Pricer
 - 6.13.1 Pricer Corporate Summary
 - 6.13.2 Pricer Smart Labels Business Overview
 - 6.13.3 Pricer Smart Labels Major Product Offerings
 - 6.13.4 Pricer Sales and Revenue in US (2015-2020)
 - 6.13.5 Pricer Key News
- 6.14 Alien Technology
 - 6.14.1 Alien Technology Corporate Summary

- 6.14.2 Alien Technology Smart Labels Business Overview
- 6.14.3 Alien Technology Smart Labels Major Product Offerings
- 6.14.4 Alien Technology Sales and Revenue in US (2015-2020)
- 6.14.5 Alien Technology Key News
- 6.15 Invengo Information Technology
 - 6.15.1 Invengo Information Technology Corporate Summary
 - 6.15.2 Invengo Information Technology Smart Labels Business Overview
 - 6.15.3 Invengo Information Technology Smart Labels Major Product Offerings
 - 6.15.4 Invengo Information Technology Sales and Revenue in US (2015-2020)
 - 6.15.5 Invengo Information Technology Key News
- 6.16 Multi-Color Corporation
 - 6.16.1 Multi-Color Corporation Corporate Summary
 - 6.16.2 Multi-Color Corporation Smart Labels Business Overview
 - 6.16.3 Multi-Color Corporation Smart Labels Major Product Offerings
 - 6.16.4 Multi-Color Corporation Sales and Revenue in US (2015-2020)
 - 6.16.5 Multi-Color Corporation Key News
- 6.17 Samsung
 - 6.17.1 Samsung Corporate Summary
 - 6.17.2 Samsung Smart Labels Business Overview
 - 6.17.3 Samsung Smart Labels Major Product Offerings
 - 6.17.4 Samsung Sales and Revenue in US (2015-2020)
 - 6.17.5 Samsung Key News
- 6.18 E Ink
 - 6.18.1 E Ink Corporate Summary
 - 6.18.2 E Ink Smart Labels Business Overview
 - 6.18.3 E Ink Smart Labels Major Product Offerings
 - 6.18.4 E Ink Sales and Revenue in US (2015-2020)
 - 6.18.5 E Ink Key News
- 6.19 Displaydata
 - 6.19.1 Displaydata Corporate Summary
 - 6.19.2 Displaydata Smart Labels Business Overview
 - 6.19.3 Displaydata Smart Labels Major Product Offerings
 - 6.19.4 Displaydata Sales and Revenue in US (2015-2020)
 - 6.19.5 Displaydata Key News

7 SMART LABELS PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS

7.1 Smart Labels Production Capacity and Value in US, Situation Analysis and Prediction, 2015-2026

- 7.1.1 US Smart Labels Production Capacity, 2015-2026
- 7.1.2 US Smart Labels Production 2015-2026
- 7.1.3 US Smart Labels Production Value 2015-2026
- 7.2 Key Local Smart Labels Manufacturers in US
 - 7.2.1 US Key Local Smart Labels Manufacturers Production Capacity
 - 7.2.2 US Key Local Smart Labels Manufacturers Production
 - 7.2.3 US Key Local Smart Labels Manufacturers Production Value
 - 7.2.4 The Proportion of Smart Labels Production Sold in US and Sold Other Than US by Manufacturers
- 7.3 Smart Labels Export and Import in US
 - 7.3.1 US Smart Labels Export Market
 - 7.3.2 US Smart Labels Source of Imports

8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 8.1 PESTLE Analysis for US Smart Labels Market
- 8.2 Market Opportunities & Trends
- 8.3 Market Drivers
- 8.4 Market Restraints

9 COVID-19 IMPACT ON SMART LABELS SUPPLY CHAIN ANALYSIS

- 9.1 Supply Chain Analysis
- 9.2 Upstream Market Analysis
- 9.3 Downstream and Clients Market Analysis
- 9.4 Marketing Channels Analysis
 - 9.4.1 Marketing Channels
 - 9.4.2 Smart Labels Distributors and Sales Agents in US

10 CONCLUSION

11 APPENDIX

- 11.1 Note
- 11.2 Examples of Clients
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Smart Labels in US
- Table 2. Top Players in US, Ranking by Revenue (2019)
- Table 3. US Smart Labels Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. US Smart Labels Revenue Share by Companies, 2015-2020
- Table 5. US Smart Labels Sales by Companies, (M Units), 2015-2020
- Table 6. US Smart Labels Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Smart Labels Price (2015-2020) (USD/K Unit)
- Table 8. US Manufacturers Smart Labels Product Type
- Table 9. List of US Tier 1 Smart Labels Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of US Tier 2 and Tier 3 Smart Labels Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Smart Labels Revenue in US (US\$, Mn), 2015-2020
- Table 12. By Type - Smart Labels Revenue in US (US\$, Mn), 2021-2026
- Table 13. By Type - Smart Labels Sales in US (M Units), 2015-2020
- Table 14. By Type - Smart Labels Sales in US (M Units), 2021-2026
- Table 15. By Application - Smart Labels Revenue in US, (US\$, Mn), 2015-2020
- Table 16. By Application - Smart Labels Revenue in US, (US\$, Mn), 2021-2026
- Table 17. By Application - Smart Labels Sales in US, (M Units), 2015-2020
- Table 18. By Application - Smart Labels Sales in US, (M Units), 2021-2026
- Table 19. Checkpoint Systems (CCL) Corporate Summary
- Table 20. Checkpoint Systems (CCL) Smart Labels Product Offerings
- Table 21. Checkpoint Systems (CCL) Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)
- Table 22. Avery Dennison Corporate Summary
- Table 23. Avery Dennison Smart Labels Product Offerings
- Table 24. Avery Dennison Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)
- Table 25. Sato Holdings Corporation Corporate Summary
- Table 26. Sato Holdings Corporation Smart Labels Product Offerings
- Table 27. Sato Holdings Corporation Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)
- Table 28. Tyco Sensormatic Corporate Summary
- Table 29. Tyco Sensormatic Smart Labels Product Offerings
- Table 30. Tyco Sensormatic Smart Labels Sales (M Units), Revenue (US\$, Mn) and

Average Price (USD/K Unit) (2015-2020)

Table 31. Smartrac Corporate Summary

Table 32. Smartrac Smart Labels Product Offerings

Table 33. Smartrac Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 34. SES (imagotag) Corporate Summary

Table 35. SES (imagotag) Smart Labels Product Offerings

Table 36. SES (imagotag) Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 37. Zebra Corporate Summary

Table 38. Zebra Smart Labels Product Offerings

Table 39. Zebra Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 40. Fujitsu Corporate Summary

Table 41. Fujitsu Smart Labels Product Offerings

Table 42. Fujitsu Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 43. Honeywell Corporate Summary

Table 44. Honeywell Smart Labels Product Offerings

Table 45. Honeywell Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 46. TAG Company Corporate Summary

Table 47. TAG Company Smart Labels Product Offerings

Table 48. TAG Company Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 49. Paragon ID Corporate Summary

Table 50. Paragon ID Smart Labels Product Offerings

Table 51. Paragon ID Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 52. Century Corporate Summary

Table 53. Century Smart Labels Product Offerings

Table 54. Century Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 55. Pricer Corporate Summary

Table 56. Pricer Smart Labels Product Offerings

Table 57. Pricer Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 58. Alien Technology Corporate Summary

Table 59. Alien Technology Smart Labels Product Offerings

Table 60. Alien Technology Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 61. Invengo Information Technology Corporate Summary

Table 62. Invengo Information Technology Smart Labels Product Offerings

Table 63. Invengo Information Technology Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 64. Multi-Color Corporation Corporate Summary

Table 65. Multi-Color Corporation Smart Labels Product Offerings

Table 66. Multi-Color Corporation Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 67. Samsung Corporate Summary

Table 68. Samsung Smart Labels Product Offerings

Table 69. Samsung Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 70. E Ink Corporate Summary

Table 71. E Ink Smart Labels Product Offerings

Table 72. E Ink Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 73. Displaydata Corporate Summary

Table 74. Displaydata Smart Labels Product Offerings

Table 75. Displaydata Smart Labels Sales (M Units), Revenue (US\$, Mn) and Average Price (USD/K Unit) (2015-2020)

Table 76. Smart Labels Production Capacity (M Units) of Local Manufacturers in US, 2015-2020

Table 77. Smart Labels Production (M Units) of Local Manufacturers in US, 2015-2020

Table 78. US Smart Labels Production Market Share of Local Manufacturers, 2015-2020

Table 79. Smart Labels Production Value (US\$, Mn) of Local Manufacturers in US, 2015-2020

Table 80. US Smart Labels Production Value Market Share of Local Manufacturers, 2015-2020

Table 81. The Percentage of Smart Labels Production Sold in US and Sold Other Than US by Manufacturers

Table 82. The Percentage of Smart Labels Production Sold in US and Sold Other Than US by Manufacturers

Table 83. Dangeguojia Smart Labels Sales (Consumption), Production, Export and Import, 2015-2020

Table 84. Raw Materials and Suppliers

Table 85. Smart Labels Downstream Clients in US

Table 86. Smart Labels Distributors and Sales Agents in US

List Of Figures

LIST OF FIGURES

- Figure 1. Smart Labels Segment by Type
- Figure 2. Smart Labels Segment by Application
- Figure 3. Dangeguojia Smart Labels Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Smart Labels Market Size in US, (US\$, Mn) & (M Units): 2020 VS 2026
- Figure 6. US Smart Labels Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Smart Labels Sales in US: 2015-2026 (M Units)
- Figure 8. The Top 3 and 5 Players Market Share by Smart Labels Revenue in 2019
- Figure 9. By Type - US Smart Labels Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - US Smart Labels Market Share, 2015-2020
- Figure 11. By Type - US Smart Labels Market Share, 2020-2026
- Figure 12. By Type - US Smart Labels Price (USD/K Unit), 2015-2026
- Figure 13. By Application - Smart Labels Revenue in US (US\$, Mn), 2020 & 2026
- Figure 14. By Application - US Smart Labels Market Share, 2015-2020
- Figure 15. By Application - US Smart Labels Market Share, 2020-2026
- Figure 16. By Application -US Smart Labels Price (USD/K Unit), 2015-2026
- Figure 17. US Smart Labels Production Capacity (M Units), 2015-2026
- Figure 18. US Smart Labels Actual Output (M Units), 2015-2026
- Figure 19. US Smart Labels Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of US Smart Labels Export Destination, 2019
- Figure 21. The Source of Imports of US Smart Labels, 2019
- Figure 22. PEST Analysis for US Smart Labels Market in 2020
- Figure 23. Smart Labels Market Opportunities & Trends in US
- Figure 24. Smart Labels Market Drivers in US
- Figure 25. Smart Labels Market Restraints in US
- Figure 26. Smart Labels Industry Value Chain

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