

Smart Headphones Market - Global Outlook and Forecast 2022-2028

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Abstracts

Smart headphones include Bluetooth compatibility, noise cancellation available with HD and Blu-ray sound format, 3D surround sound, and features like increased storage capacity, and water resistance. With the growth in the home entertainment sector, headphones are fast becoming compatible with these technologies.

This report contains market size and forecasts of Smart Headphones in global, including the following market information:

Global Smart Headphones Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Headphones Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Headphones companies in 2021 (%)

The global Smart Headphones market was valued at 5284.4 million in 2021 and is projected to reach US\$ 15620 million by 2028, at a CAGR of 16.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Over-ear Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Headphones include Apple (Beats), LG, Bose, Bragi, Jabra, Sony, Logitech (Jaybird), Skullcandy and Samsung (Harman), etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Headphones manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Headphones Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Headphones Market Segment Percentages, by Type, 2021 (%)

Over-ear

On-ear

In-ear

Global Smart Headphones Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Headphones Market Segment Percentages, by Application, 2021 (%)

Sports Headphones

Gaming Headphones

Business Headphones

Professional Headphones

Ordinary Headphones

Global Smart Headphones Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Headphones Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Headphones revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Headphones revenues share in global market, 2021 (%)

Key companies Smart Headphones sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Headphones sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple (Beats)

LG

Bose

Bragi

Jabra

Sony

Logitech (Jaybird)

Skullcandy

Samsung (Harman)

Sennheiser

Microsoft

Panasonic

Anker

Altec Lansing

Best Buy (Insignia)

Bower & Wilkins

IO Gear

Yamaha

Pyle Audio

Belkin

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