

Smart Hairbrush Market, Global Outlook and Forecast 2022-2028

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Abstracts

The smart hairbrush consists of a microphone, accelerometer, gyroscope and sensor, equipped with bluetooth and wi-fi connectivity assisted by mobile applications. The microphone can listen to the sound of brushing teeth and recognize patterns in the movement. Accelerometers and gyroscopes are used to identify grooming patterns and measure brush stroke in a way that avoids rough brushing. Sensors are used to tell if hair is wet or dry. At the same time, the smart brush provides information about damaged hair and can also help speed up combing in a proper way, thus avoiding hair loss and rough combing. Allow people who use it to analyze dry, damaged hair, tangles and gestures used to make a complete diagnosis of hair.

This report contains market size and forecasts of Smart Hairbrush in global, including the following market information:

Global Smart Hairbrush Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Hairbrush Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Hairbrush companies in 2021 (%)

The global Smart Hairbrush market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Bluetooth Connectivity Segment to Reach \$ Million by 2028, with a % CAGR in next six

years.

The global key manufacturers of Smart Hairbrush include Kerastase(L Oreal) and Withings (Nokia) etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Hairbrush manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Hairbrush Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Hairbrush Market Segment Percentages, by Type, 2021 (%)

Bluetooth Connectivity

Wi-fi Connectivity

Global Smart Hairbrush Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Hairbrush Market Segment Percentages, by Application, 2021 (%)

Online Store

Chain Store

Hair Saloon

Other

Global Smart Hairbrush Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Hairbrush Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Hairbrush revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Hairbrush revenues share in global market, 2021 (%)

Key companies Smart Hairbrush sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Hairbrush sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Kerastase(L Oreal)

Withings (Nokia)

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