

# Smart Fitness Device Market, Global Outlook and Forecast 2022-2028

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## Abstracts

With built-in functions that track your workouts, Smart Fitness Equipment stores data about you to make personalized exercise recommendations. The data your devices collect can include health metrics, personal details, location, equipment usage and other information.

This report contains market size and forecasts of Smart Fitness Device in global, including the following market information:

Global Smart Fitness Device Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Fitness Device Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Fitness Device companies in 2021 (%)

The global Smart Fitness Device market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Smart Accessories Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Fitness Device include Xiaomi, Apple Inc., LG Electronics, Sony Corporation, Samsung Electronics, Qualcomm, Huawei, ZTE and Fitbit Incorporation, etc. In 2021, the global top five players have a share approximately

% in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Fitness Device manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Fitness Device Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Fitness Device Market Segment Percentages, by Type, 2021 (%)

Smart Accessories

Cardio Vascular Equipment

Strength Equipment

Cross-Training Equipment

Others

Global Smart Fitness Device Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Fitness Device Market Segment Percentages, by Application, 2021 (%)

Exercise

Fitness

Assisted Living

Medical

Others

Global Smart Fitness Device Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Fitness Device Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Fitness Device revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Smart Fitness Device revenues share in global market, 2021 (%)

Key companies Smart Fitness Device sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Fitness Device sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Xiaomi

Apple Inc.

LG Electronics

Sony Corporation

Samsung Electronics

Qualcomm

Huawei

ZTE

Fitbit Incorporation

Garmin International

Pebble Incorporation

NIKE Incorporation

Shanda Group

Polar Electro, Inc

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