

Smart Body Fat Scale Market, Global Outlook and Forecast 2022-2028

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Abstracts

Smart Body Fat Scale is one that uses Bluetooth or a Wi-Fi connection to sync all of the metrics it records about you to a health app on your phone. Many of these scales have sensors to measure body fat percentage (including BMI and visceral fat), muscle mass, bone mass, heart rate and more measurements and data, in addition to weighing you.

This report contains market size and forecasts of Smart Body Fat Scale in global, including the following market information:

Global Smart Body Fat Scale Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Body Fat Scale Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Body Fat Scale companies in 2021 (%)

The global Smart Body Fat Scale market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wi-Fi and Bluetooth Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Body Fat Scale include Fitbit, Garmin, Huawei Technologies, Nokia, Under Armour, Xiaomi, Withings, QardioBase and Koogeek and etc. In 2021, the global top five players have a share approximately % in terms of

revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Body Fat Scale manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Body Fat Scale Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Body Fat Scale Market Segment Percentages, by Type, 2021 (%)

Wi-Fi and Bluetooth

Other

Global Smart Body Fat Scale Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Body Fat Scale Market Segment Percentages, by Application, 2021 (%)

Household

Gym

Others

Global Smart Body Fat Scale Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Body Fat Scale Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Body Fat Scale revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Body Fat Scale revenues share in global market, 2021 (%)

Key companies Smart Body Fat Scale sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Body Fat Scale sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fitbit

Garmin

Huawei Technologies

Nokia

Under Armour

Xiaomi

Withings

QardioBase

Koogeek

iHealth Lite

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