

Smart Activity Trackers Market, Global Outlook and Forecast 2022-2028

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Abstracts

An Smart activity tracker, also known as a fitness tracker, is a device or application for monitoring and tracking fitness-related metrics such as distance walked or run, calorie consumption, and in some cases heartbeat.

This report contains market size and forecasts of Smart Activity Trackers in global, including the following market information:

Global Smart Activity Trackers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Smart Activity Trackers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Smart Activity Trackers companies in 2021 (%)

The global Smart Activity Trackers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wrist Wear Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Smart Activity Trackers include Fitbit, Samsung, XiaoMi, Garmin, Jabra, Atlas Wearables, Moov, MyZone and Wahoo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Smart Activity Trackers

manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Smart Activity Trackers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Activity Trackers Market Segment Percentages, by Type, 2021 (%)

Wrist Wear

Leg Wear

Others

Global Smart Activity Trackers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Activity Trackers Market Segment Percentages, by Application, 2021 (%)

Specialist Retailers

Factory Outlets

Internet Sales

Other

Global Smart Activity Trackers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Smart Activity Trackers Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Smart Activity Trackers revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Smart Activity Trackers revenues share in global market, 2021 (%)

Key companies Smart Activity Trackers sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Smart Activity Trackers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fitbit

Samsung

XiaoMi

Garmin

Jabra

Atlas Wearables

Moov

MyZone

Wahoo

Gymwatch

Hykso

Lumo Bodytech Inc

TomTom

NadiX

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