

# Small Business Loyalty Programs Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/S1E1466DBB12EN.html>

Date: March 2022

Pages: 60

Price: US\$ 3,250.00 (Single User License)

ID: S1E1466DBB12EN

## Abstracts

This report contains market size and forecasts of Small Business Loyalty Programs Software in Global, including the following market information:

Global Small Business Loyalty Programs Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Small Business Loyalty Programs Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premise Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Small Business Loyalty Programs Software include Goodycard, Pobuca, Tagnpin, Flok, Belly, Yollty, Marketing Marvel, Spring Marketplace and QR Loyalty Cards, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Small Business Loyalty Programs Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Small Business Loyalty Programs Software Market, by Type, 2017-2022,  
2023-2028 (\$ millions)

Global Small Business Loyalty Programs Software Market Segment Percentages, by  
Type, 2021 (%)

On-Premise

Cloud-Based

Global Small Business Loyalty Programs Software Market, by Application, 2017-2022,  
2023-2028 (\$ millions)

Global Small Business Loyalty Programs Software Market Segment Percentages, by  
Application, 2021 (%)

Retail

Catering

Others

Global Small Business Loyalty Programs Software Market, By Region and Country,  
2017-2022, 2023-2028 (\$ Millions)

Global Small Business Loyalty Programs Software Market Segment Percentages, By  
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Small Business Loyalty Programs Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Small Business Loyalty Programs Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Goodycard

Pobuca

Tagnpin

Flok

Belly

Yollty

Marketing Marvel

Spring Marketplace

QR Loyalty Cards

Spendgo

AirLoop

Fanbank

Hashtag Loyalty

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Small Business Loyalty Programs Software Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Small Business Loyalty Programs Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 GLOBAL SMALL BUSINESS LOYALTY PROGRAMS SOFTWARE OVERALL MARKET SIZE**

- 2.1 Global Small Business Loyalty Programs Software Market Size: 2021 VS 2028
- 2.2 Global Small Business Loyalty Programs Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### **3 COMPANY LANDSCAPE**

- 3.1 Top Small Business Loyalty Programs Software Players in Global Market
- 3.2 Top Global Small Business Loyalty Programs Software Companies Ranked by Revenue
- 3.3 Global Small Business Loyalty Programs Software Revenue by Companies
- 3.4 Top 3 and Top 5 Small Business Loyalty Programs Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Small Business Loyalty Programs Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Small Business Loyalty Programs Software Players in Global Market
  - 3.6.1 List of Global Tier 1 Small Business Loyalty Programs Software Companies

### 3.6.2 List of Global Tier 2 and Tier 3 Small Business Loyalty Programs Software Companies

## **4 MARKET SIGHTS BY PRODUCT**

### 4.1 Overview

4.1.1 by Type - Global Small Business Loyalty Programs Software Market Size Markets, 2021 & 2028

4.1.2 On-Premise

4.1.3 Cloud-Based

### 4.2 By Type - Global Small Business Loyalty Programs Software Revenue & Forecasts

4.2.1 By Type - Global Small Business Loyalty Programs Software Revenue, 2017-2022

4.2.2 By Type - Global Small Business Loyalty Programs Software Revenue, 2023-2028

4.2.3 By Type - Global Small Business Loyalty Programs Software Revenue Market Share, 2017-2028

## **5 SIGHTS BY APPLICATION**

### 5.1 Overview

5.1.1 By Application - Global Small Business Loyalty Programs Software Market Size, 2021 & 2028

5.1.2 Retail

5.1.3 Catering

5.1.4 Others

### 5.2 By Application - Global Small Business Loyalty Programs Software Revenue & Forecasts

5.2.1 By Application - Global Small Business Loyalty Programs Software Revenue, 2017-2022

5.2.2 By Application - Global Small Business Loyalty Programs Software Revenue, 2023-2028

5.2.3 By Application - Global Small Business Loyalty Programs Software Revenue Market Share, 2017-2028

## **6 SIGHTS BY REGION**

6.1 By Region - Global Small Business Loyalty Programs Software Market Size, 2021 & 2028

## 6.2 By Region - Global Small Business Loyalty Programs Software Revenue & Forecasts

6.2.1 By Region - Global Small Business Loyalty Programs Software Revenue, 2017-2022

6.2.2 By Region - Global Small Business Loyalty Programs Software Revenue, 2023-2028

6.2.3 By Region - Global Small Business Loyalty Programs Software Revenue Market Share, 2017-2028

## 6.3 North America

6.3.1 By Country - North America Small Business Loyalty Programs Software Revenue, 2017-2028

6.3.2 US Small Business Loyalty Programs Software Market Size, 2017-2028

6.3.3 Canada Small Business Loyalty Programs Software Market Size, 2017-2028

6.3.4 Mexico Small Business Loyalty Programs Software Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Small Business Loyalty Programs Software Revenue, 2017-2028

6.4.2 Germany Small Business Loyalty Programs Software Market Size, 2017-2028

6.4.3 France Small Business Loyalty Programs Software Market Size, 2017-2028

6.4.4 U.K. Small Business Loyalty Programs Software Market Size, 2017-2028

6.4.5 Italy Small Business Loyalty Programs Software Market Size, 2017-2028

6.4.6 Russia Small Business Loyalty Programs Software Market Size, 2017-2028

6.4.7 Nordic Countries Small Business Loyalty Programs Software Market Size, 2017-2028

6.4.8 Benelux Small Business Loyalty Programs Software Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Small Business Loyalty Programs Software Revenue, 2017-2028

6.5.2 China Small Business Loyalty Programs Software Market Size, 2017-2028

6.5.3 Japan Small Business Loyalty Programs Software Market Size, 2017-2028

6.5.4 South Korea Small Business Loyalty Programs Software Market Size, 2017-2028

6.5.5 Southeast Asia Small Business Loyalty Programs Software Market Size, 2017-2028

6.5.6 India Small Business Loyalty Programs Software Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Small Business Loyalty Programs Software Revenue, 2017-2028

6.6.2 Brazil Small Business Loyalty Programs Software Market Size, 2017-2028

6.6.3 Argentina Small Business Loyalty Programs Software Market Size, 2017-2028



## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Small Business Loyalty Programs Software Revenue, 2017-2028

6.7.2 Turkey Small Business Loyalty Programs Software Market Size, 2017-2028

6.7.3 Israel Small Business Loyalty Programs Software Market Size, 2017-2028

6.7.4 Saudi Arabia Small Business Loyalty Programs Software Market Size, 2017-2028

6.7.5 UAE Small Business Loyalty Programs Software Market Size, 2017-2028

## 7 PLAYERS PROFILES

### 7.1 Goodycard

7.1.1 Goodycard Corporate Summary

7.1.2 Goodycard Business Overview

7.1.3 Goodycard Small Business Loyalty Programs Software Major Product Offerings

7.1.4 Goodycard Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

7.1.5 Goodycard Key News

### 7.2 Pobuca

7.2.1 Pobuca Corporate Summary

7.2.2 Pobuca Business Overview

7.2.3 Pobuca Small Business Loyalty Programs Software Major Product Offerings

7.2.4 Pobuca Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

7.2.5 Pobuca Key News

### 7.3 Tagnpin

7.3.1 Tagnpin Corporate Summary

7.3.2 Tagnpin Business Overview

7.3.3 Tagnpin Small Business Loyalty Programs Software Major Product Offerings

7.3.4 Tagnpin Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

7.3.5 Tagnpin Key News

### 7.4 Flok

7.4.1 Flok Corporate Summary

7.4.2 Flok Business Overview

7.4.3 Flok Small Business Loyalty Programs Software Major Product Offerings

7.4.4 Flok Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

7.4.5 Flok Key News

## 7.5 Belly

### 7.5.1 Belly Corporate Summary

### 7.5.2 Belly Business Overview

### 7.5.3 Belly Small Business Loyalty Programs Software Major Product Offerings

### 7.5.4 Belly Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

### 7.5.5 Belly Key News

## 7.6 Yollty

### 7.6.1 Yollty Corporate Summary

### 7.6.2 Yollty Business Overview

### 7.6.3 Yollty Small Business Loyalty Programs Software Major Product Offerings

### 7.6.4 Yollty Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

### 7.6.5 Yollty Key News

## 7.7 Marketing Marvel

### 7.7.1 Marketing Marvel Corporate Summary

### 7.7.2 Marketing Marvel Business Overview

### 7.7.3 Marketing Marvel Small Business Loyalty Programs Software Major Product Offerings

### 7.7.4 Marketing Marvel Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

### 7.7.5 Marketing Marvel Key News

## 7.8 Spring Marketplace

### 7.8.1 Spring Marketplace Corporate Summary

### 7.8.2 Spring Marketplace Business Overview

### 7.8.3 Spring Marketplace Small Business Loyalty Programs Software Major Product Offerings

### 7.8.4 Spring Marketplace Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

### 7.8.5 Spring Marketplace Key News

## 7.9 QR Loyalty Cards

### 7.9.1 QR Loyalty Cards Corporate Summary

### 7.9.2 QR Loyalty Cards Business Overview

### 7.9.3 QR Loyalty Cards Small Business Loyalty Programs Software Major Product Offerings

### 7.9.4 QR Loyalty Cards Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)

### 7.9.5 QR Loyalty Cards Key News

## 7.10 Spendgo

- 7.10.1 Spendgo Corporate Summary
- 7.10.2 Spendgo Business Overview
- 7.10.3 Spendgo Small Business Loyalty Programs Software Major Product Offerings
- 7.10.4 Spendgo Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)
- 7.10.5 Spendgo Key News
- 7.11 AirLoop
  - 7.11.1 AirLoop Corporate Summary
  - 7.11.2 AirLoop Business Overview
  - 7.11.3 AirLoop Small Business Loyalty Programs Software Major Product Offerings
  - 7.11.4 AirLoop Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)
  - 7.11.5 AirLoop Key News
- 7.12 Fanbank
  - 7.12.1 Fanbank Corporate Summary
  - 7.12.2 Fanbank Business Overview
  - 7.12.3 Fanbank Small Business Loyalty Programs Software Major Product Offerings
  - 7.12.4 Fanbank Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)
  - 7.12.5 Fanbank Key News
- 7.13 Hashtag Loyalty
  - 7.13.1 Hashtag Loyalty Corporate Summary
  - 7.13.2 Hashtag Loyalty Business Overview
  - 7.13.3 Hashtag Loyalty Small Business Loyalty Programs Software Major Product Offerings
  - 7.13.4 Hashtag Loyalty Small Business Loyalty Programs Software Revenue in Global Market (2017-2022)
  - 7.13.5 Hashtag Loyalty Key News

## **8 CONCLUSION**

## **9 APPENDIX**

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Small Business Loyalty Programs Software Market Opportunities & Trends in Global Market

Table 2. Small Business Loyalty Programs Software Market Drivers in Global Market

Table 3. Small Business Loyalty Programs Software Market Restraints in Global Market

Table 4. Key Players of Small Business Loyalty Programs Software in Global Market

Table 5. Top Small Business Loyalty Programs Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Small Business Loyalty Programs Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Small Business Loyalty Programs Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Small Business Loyalty Programs Software Product Type

Table 9. List of Global Tier 1 Small Business Loyalty Programs Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Small Business Loyalty Programs Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Small Business Loyalty Programs Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Small Business Loyalty Programs Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Small Business Loyalty Programs Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Small Business Loyalty Programs Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Small Business Loyalty Programs Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Small Business Loyalty Programs Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Small Business Loyalty Programs Software

Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2023-2028

Table 30. Goodycard Corporate Summary

Table 31. Goodycard Small Business Loyalty Programs Software Product Offerings

Table 32. Goodycard Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 33. Pobuca Corporate Summary

Table 34. Pobuca Small Business Loyalty Programs Software Product Offerings

Table 35. Pobuca Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 36. Tagnpin Corporate Summary

Table 37. Tagnpin Small Business Loyalty Programs Software Product Offerings

Table 38. Tagnpin Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 39. Flok Corporate Summary

Table 40. Flok Small Business Loyalty Programs Software Product Offerings

Table 41. Flok Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 42. Belly Corporate Summary

Table 43. Belly Small Business Loyalty Programs Software Product Offerings

Table 44. Belly Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 45. Yollty Corporate Summary

Table 46. Yollty Small Business Loyalty Programs Software Product Offerings

Table 47. Yollty Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 48. Marketing Marvel Corporate Summary

Table 49. Marketing Marvel Small Business Loyalty Programs Software Product Offerings

Table 50. Marketing Marvel Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 51. Spring Marketplace Corporate Summary

Table 52. Spring Marketplace Small Business Loyalty Programs Software Product Offerings

Table 53. Spring Marketplace Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 54. QR Loyalty Cards Corporate Summary

Table 55. QR Loyalty Cards Small Business Loyalty Programs Software Product Offerings

Table 56. QR Loyalty Cards Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 57. Spendgo Corporate Summary

Table 58. Spendgo Small Business Loyalty Programs Software Product Offerings

Table 59. Spendgo Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 60. AirLoop Corporate Summary

Table 61. AirLoop Small Business Loyalty Programs Software Product Offerings

Table 62. AirLoop Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 63. Fanbank Corporate Summary

Table 64. Fanbank Small Business Loyalty Programs Software Product Offerings

Table 65. Fanbank Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)

Table 66. Hashtag Loyalty Corporate Summary

Table 67. Hashtag Loyalty Small Business Loyalty Programs Software Product Offerings

Table 68. Hashtag Loyalty Small Business Loyalty Programs Software Revenue (US\$, Mn), (2017-2022)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Small Business Loyalty Programs Software Segment by Type in 2021
- Figure 2. Small Business Loyalty Programs Software Segment by Application in 2021
- Figure 3. Global Small Business Loyalty Programs Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Small Business Loyalty Programs Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Small Business Loyalty Programs Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Small Business Loyalty Programs Software Revenue in 2021
- Figure 8. By Type - Global Small Business Loyalty Programs Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Small Business Loyalty Programs Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Small Business Loyalty Programs Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Small Business Loyalty Programs Software Revenue Market Share, 2017-2028
- Figure 12. US Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Small Business Loyalty Programs Software Revenue Market Share, 2017-2028
- Figure 16. Germany Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Small Business Loyalty Programs Software Revenue, (US\$, Mn),

2017-2028

Figure 21. Nordic Countries Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Small Business Loyalty Programs Software Revenue Market Share, 2017-2028

Figure 24. China Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Small Business Loyalty Programs Software Revenue Market Share, 2017-2028

Figure 30. Brazil Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Small Business Loyalty Programs Software Revenue Market Share, 2017-2028

Figure 33. Turkey Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Small Business Loyalty Programs Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Goodycard Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Pobuca Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Tagnpin Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



Figure 40. Flok Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Belly Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Yollty Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Marketing Marvel Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Spring Marketplace Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. QR Loyalty Cards Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Spendgo Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. AirLoop Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Fanbank Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Hashtag Loyalty Small Business Loyalty Programs Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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