

Small Appliance Market, Global Outlook and Forecast 2022-2028

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Abstracts

Small appliances are semi-portable or portable machines, basically used on platforms such as counter-tops and table tops in order to accomplish a certain household task. Examples of small appliances include coffee makers, humidifiers, toasters, and microwave ovens, among many others. They were made in contrast with chief appliances such as washing machine and refrigerator, which cannot be easily displaced and are basically set on the floor. Small appliances also distinct from consumer electronic goods, which are mainly for entertainment and leisure other than for completely practical use. Some of the small appliances perform almost the similar task as their bigger counterparts. For instance, a toaster oven is the small appliance counterpart of oven and performs the same task as the oven. Small appliances are often known to have a commercial and home version as well as home version, for instance blenders, food processors, and waffle irons.

This report contains market size and forecasts of Small Appliance in Global, including the following market information:

Global Small Appliance Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Small Appliance market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Vacuum Cleaners Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Small Appliance include Zojirushi Corporation, Tiger Corporation, Russell Hobbs, Proctor Silex, Philips, Meyer Corporation, Krups, Kitchen Aid and Hamilton Beach Brands, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Small Appliance companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Small Appliance Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Small Appliance Market Segment Percentages, by Type, 2021 (%)

Vacuum Cleaners

Small Kitchen Appliances

Personal Care Appliances

Irons

Heating Appliances

Food Preparation Appliances

Global Small Appliance Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Small Appliance Market Segment Percentages, by Application, 2021 (%)

Home

Office or Business

Global Small Appliance Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Small Appliance Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Small Appliance revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Small Appliance revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Zojirushi Corporation

Tiger Corporation

Russell Hobbs

Proctor Silex

Philips

Meyer Corporation

Krups

Kitchen Aid

Hamilton Beach Brands

Braun Company

Blendtec

Brother Industries

BPL Group

Haier

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