

Short Video Platforms Market - Global Outlook and Forecast 2022-2028

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Abstracts

At present, Short Video Platforms become the hottest Internet exchange information platform in the world.

This report contains market size and forecasts of Short Video Platforms in Global, including the following market information:

Global Short Video Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Short Video Platforms market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Live and Video Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Short Video Platforms include Facebook(Instagram), Snapchat, ByteDance(Toutiao), SNOW(B612), Vimeo, Tencent(Weishi), Beijing Wei Ran Internet Technology, Meipai and YIXIA, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Short Video Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Short Video Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Short Video Platforms Market Segment Percentages, by Type, 2021 (%)

Live and Video

Video

Global Short Video Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Short Video Platforms Market Segment Percentages, by Application, 2021 (%)

Personal Entertainment

Public Performance

Others

Global Short Video Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Short Video Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Short Video Platforms revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Short Video Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Facebook(Instagram)

Snapchat

ByteDance(Toutiao)

SNOW(B612)

Vimeo

Tencent(Weishi)

Beijing Wei Ran Internet Technology

Meipai

YIXIA

Kuaishou

Doupai

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