

Short-Term Vacation Rentals (STRs) Market, Global Outlook and Forecast 2022-2028

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Abstracts

Short-Term Rental (STR) is the rental of a primary residence or portion thereof for a period of less than 30 nights, for which the guest compensates an owner or lessee of the unit.

This report contains market size and forecasts of Short-Term Vacation Rentals (STRs) in Global, including the following market information:

Global Short-Term Vacation Rentals (STRs) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Short-Term Vacation Rentals (STRs) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

1-3 Days Tourist Rentals Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Short-Term Vacation Rentals (STRs) include Airbnb, Booking.com, HOMEAWAY / VRBO, TripAdvisor, Expedia, HomeToGo, Tripping, OYO

(India) and Sonder, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Short-Term Vacation Rentals (STRs) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Short-Term Vacation Rentals (STRs) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Short-Term Vacation Rentals (STRs) Market Segment Percentages, by Type, 2021 (%)

1-3 Days Tourist Rentals

3-8 Days Tourist Rentals

Longer Time Business Travellers

Global Short-Term Vacation Rentals (STRs) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Short-Term Vacation Rentals (STRs) Market Segment Percentages, by Application, 2021 (%)

Urban Markets

Rural Markets

Global Short-Term Vacation Rentals (STRs) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Short-Term Vacation Rentals (STRs) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Short-Term Vacation Rentals (STRs) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Short-Term Vacation Rentals (STRs) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Airbnb

Booking.com

HOMEAWAY / VRBO

TripAdvisor

Expedia

HomeToGo

Tripping

OYO (India)

Sonder

TurnKey

FlipKey

Hotels.com

StayAlfred

atraveo

Homestay.com

OneFineStay

Interhome

9flats

Vacasa

Marriott Homes & Villas

Agoda

Getaway

Plum Guide

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