

Self-Tanners Market, Global Outlook and Forecast 2022-2028

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Abstracts

Sunless tanning products, also called self-tanners, can give your skin a tanned look without exposing it to harmful ultraviolet (UV) rays. Sunless tanning products are commonly sold as lotions, creams and sprays you apply to your skin. Professional spray-on tanning also is available.

This report contains market size and forecasts of Self-Tanners in global, including the following market information:

Global Self-Tanners Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Self-Tanners Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Self-Tanners companies in 2021 (%)

The global Self-Tanners market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Creams and Lotion Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Self-Tanners include L'Oréal, Johnson & Johnson Services, Avon Products, Shiseido, Unilever, Christian Dior, South Seas Skin Care, Banana Boat and St. Tropez, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Self-Tanners manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Self-Tanners Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Self-Tanners Market Segment Percentages, by Type, 2021 (%)

Creams and Lotion

Foaming

Essential Oils

Spray

Other

Global Self-Tanners Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Self-Tanners Market Segment Percentages, by Application, 2021 (%)

Specialty Store

Departmental Store

Online Store

Other

Global Self-Tanners Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

& (K Units)

Global Self-Tanners Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Self-Tanners revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Self-Tanners revenues share in global market, 2021 (%)

Key companies Self-Tanners sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Self-Tanners sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oréal

Johnson & Johnson Services

Avon Products

Shiseido

Unilever

Christian Dior

South Seas Skin Care

Banana Boat

St. Tropez

Lancome

Dr. Dennis Gross Skincare

GUERLAIN

La Mer

TanOrganic

Charlotte Tilbury

Tancream

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