

Security Awareness Computer-Based Training Market - Global Outlook and Forecast 2022-2028

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Abstracts

The market for end-user-focused security education and training is growing rapidly. Security and risk management leaders' need to influence the security behaviors of people -- employees, citizens and consumers -- is fueling demand for these products. Interactive computer-based training (CBT) is a central component of a comprehensive security education and behavior management program. CBT delivers a learning experience through computing devices, such as laptop computers, tablets, smartphones and Internet of Things (IoT) devices. Vendor offerings in the market for CBT on security awareness include ready-to-use, interactive software modules. These modules are available as internet-based services or on-premise deployments through client-managed learning management systems (LMSs) and the vendors' support for the Sharable Content Object Reference Model (SCORM) standard.

This report contains market size and forecasts of Security Awareness Computer-Based Training in Global, including the following market information:

Global Security Awareness Computer-Based Training Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Security Awareness Computer-Based Training market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web Services APIs Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Security Awareness Computer-Based Training include KnowBe4, Cofense (PhishMe), InfoSec Institute, Proofpoint, SANS Institute, Terranova, Inspired eLearning, Ninjio and MediaPRO, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Security Awareness Computer-Based Training companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Security Awareness Computer-Based Training Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Security Awareness Computer-Based Training Market Segment Percentages, by Type, 2021 (%)

Web Services APIs

Thin Client Applications

Global Security Awareness Computer-Based Training Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Security Awareness Computer-Based Training Market Segment Percentages, by Application, 2021 (%)

BFSI

Education

Manufacturing

Telecom & IT

Others

Global Security Awareness Computer-Based Training Market, By Region and Country,
2017-2022, 2023-2028 (\$ Millions)

Global Security Awareness Computer-Based Training Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Security Awareness Computer-Based Training revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Security Awareness Computer-Based Training revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

KnowBe4

Cofense (PhishMe)

InfoSec Institute

Proofpoint

SANS Institute

Terranova

Inspired eLearning

Ninjio

MediaPRO

The Defence Works

Barracuda Networks

Global Learning Systems

Symantec

Cybrary

Sophos

Security Innovation

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