

# Search Engine Marketing (SEM) Service Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Search Engine Marketing (SEM) Service in Global, including the following market information:

Global Search Engine Marketing (SEM) Service Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global top five companies in 2020 (%)

The global Search Engine Marketing (SEM) Service market was valued at xx million in 2020 and is projected to reach US\$ xx million by 2027, at a CAGR of xx% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Search Engine Marketing (SEM) Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Search Engine Marketing (SEM) Service Market, By Type, 2016-2021, 2022-2027 (\$ millions)

Global Search Engine Marketing (SEM) Service Market Segment Percentages, By Type, 2020 (%)

Search Engine Optimization (SEO)

## Pay-Per-Click (PPC)

China Search Engine Marketing (SEM) Service Market, By Application, 2016-2021, 2022-2027 (\$ millions)

China Search Engine Marketing (SEM) Service Market Segment Percentages, By Application, 2020 (%)

Large Enterprises

SMEs

Global Search Engine Marketing (SEM) Service Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions)

Global Search Engine Marketing (SEM) Service Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

## Rest of Middle East & Africa

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total Search Engine Marketing (SEM) Service Market Competitors Revenues in Global, by Players 2016-2021 (Estimated), (\$ millions)

Total Search Engine Marketing (SEM) Service Market Competitors Revenues Share in Global, by Players 2020 (%)

Further, the report presents profiles of competitors in the market, including the following:

OpenMoves

KlientBoost

DashClicks

WebFX

SmartSites

Disruptive Advertising

Direct Online Marketing

Mayple

Zoek

Screaming Frog Services

Hop Online

BusinessOnline

WebiMax

Boostability

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