

Search Engine Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/S699B8184213EN.html>

Date: April 2022

Pages: 66

Price: US\$ 3,250.00 (Single User License)

ID: S699B8184213EN

Abstracts

A search engine is a software system that is designed to carry out web searches. They search the World Wide Web in a systematic way for particular information specified in a textual web search query.

This report contains market size and forecasts of Search Engine in Global, including the following market information:

Global Search Engine Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Search Engine market was valued at 171850 million in 2021 and is projected to reach US\$ 346710 million by 2028, at a CAGR of 10.5% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Crawler Search Engine Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Search Engine include Google, Baidu, Microsoft, Yahoo!, Yandex, IAC, DuckDuckGo, Hulbee and System1, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Search Engine

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Search Engine Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Search Engine Market Segment Percentages, by Type, 2021 (%)

Crawler Search Engine

Meta Search Engine

Global Search Engine Market, by End Users, 2017-2022, 2023-2028 (\$ millions)

Global Search Engine Market Segment Percentages, by End Users, 2021 (%)

Large Enterprises

SMEs

Global Search Engine Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Search Engine Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Search Engine revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Search Engine revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Baidu

Microsoft

Yahoo!

Yandex

IAC

DuckDuckGo

Hulbee

System1

Naver

Kakao

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Search Engine Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by End Users
- 1.3 Global Search Engine Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL SEARCH ENGINE OVERALL MARKET SIZE

- 2.1 Global Search Engine Market Size: 2021 VS 2028
- 2.2 Global Search Engine Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Search Engine Players in Global Market
- 3.2 Top Global Search Engine Companies Ranked by Revenue
- 3.3 Global Search Engine Revenue by Companies
- 3.4 Top 3 and Top 5 Search Engine Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Search Engine Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Search Engine Players in Global Market
 - 3.6.1 List of Global Tier 1 Search Engine Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Search Engine Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global Search Engine Market Size Markets, 2021 & 2028
- 4.1.2 Crawler Search Engine
- 4.1.3 Meta Search Engine
- 4.2 By Type - Global Search Engine Revenue & Forecasts
 - 4.2.1 By Type - Global Search Engine Revenue, 2017-2022
 - 4.2.2 By Type - Global Search Engine Revenue, 2023-2028
 - 4.2.3 By Type - Global Search Engine Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Search Engine Market Size, 2021 & 2028
 - 5.1.2 Large Enterprises
 - 5.1.3 SMEs
- 5.2 By End Users - Global Search Engine Revenue & Forecasts
 - 5.2.1 By End Users - Global Search Engine Revenue, 2017-2022
 - 5.2.2 By End Users - Global Search Engine Revenue, 2023-2028
 - 5.2.3 By End Users - Global Search Engine Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Search Engine Market Size, 2021 & 2028
- 6.2 By Region - Global Search Engine Revenue & Forecasts
 - 6.2.1 By Region - Global Search Engine Revenue, 2017-2022
 - 6.2.2 By Region - Global Search Engine Revenue, 2023-2028
 - 6.2.3 By Region - Global Search Engine Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Search Engine Revenue, 2017-2028
 - 6.3.2 US Search Engine Market Size, 2017-2028
 - 6.3.3 Canada Search Engine Market Size, 2017-2028
 - 6.3.4 Mexico Search Engine Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe Search Engine Revenue, 2017-2028
 - 6.4.2 Germany Search Engine Market Size, 2017-2028
 - 6.4.3 France Search Engine Market Size, 2017-2028
 - 6.4.4 U.K. Search Engine Market Size, 2017-2028
 - 6.4.5 Italy Search Engine Market Size, 2017-2028
 - 6.4.6 Russia Search Engine Market Size, 2017-2028
 - 6.4.7 Nordic Countries Search Engine Market Size, 2017-2028

6.4.8 Benelux Search Engine Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Search Engine Revenue, 2017-2028

6.5.2 China Search Engine Market Size, 2017-2028

6.5.3 Japan Search Engine Market Size, 2017-2028

6.5.4 South Korea Search Engine Market Size, 2017-2028

6.5.5 Southeast Asia Search Engine Market Size, 2017-2028

6.5.6 India Search Engine Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Search Engine Revenue, 2017-2028

6.6.2 Brazil Search Engine Market Size, 2017-2028

6.6.3 Argentina Search Engine Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Search Engine Revenue, 2017-2028

6.7.2 Turkey Search Engine Market Size, 2017-2028

6.7.3 Israel Search Engine Market Size, 2017-2028

6.7.4 Saudi Arabia Search Engine Market Size, 2017-2028

6.7.5 UAE Search Engine Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Google

7.1.1 Google Corporate Summary

7.1.2 Google Business Overview

7.1.3 Google Search Engine Major Product Offerings

7.1.4 Google Search Engine Revenue in Global Market (2017-2022)

7.1.5 Google Key News

7.2 Baidu

7.2.1 Baidu Corporate Summary

7.2.2 Baidu Business Overview

7.2.3 Baidu Search Engine Major Product Offerings

7.2.4 Baidu Search Engine Revenue in Global Market (2017-2022)

7.2.5 Baidu Key News

7.3 Microsoft

7.3.1 Microsoft Corporate Summary

7.3.2 Microsoft Business Overview

7.3.3 Microsoft Search Engine Major Product Offerings

7.3.4 Microsoft Search Engine Revenue in Global Market (2017-2022)

7.3.5 Microsoft Key News

7.4 Yahoo!

7.4.1 Yahoo! Corporate Summary

7.4.2 Yahoo! Business Overview

7.4.3 Yahoo! Search Engine Major Product Offerings

7.4.4 Yahoo! Search Engine Revenue in Global Market (2017-2022)

7.4.5 Yahoo! Key News

7.5 Yandex

7.5.1 Yandex Corporate Summary

7.5.2 Yandex Business Overview

7.5.3 Yandex Search Engine Major Product Offerings

7.5.4 Yandex Search Engine Revenue in Global Market (2017-2022)

7.5.5 Yandex Key News

7.6 IAC

7.6.1 IAC Corporate Summary

7.6.2 IAC Business Overview

7.6.3 IAC Search Engine Major Product Offerings

7.6.4 IAC Search Engine Revenue in Global Market (2017-2022)

7.6.5 IAC Key News

7.7 DuckDuckGo

7.7.1 DuckDuckGo Corporate Summary

7.7.2 DuckDuckGo Business Overview

7.7.3 DuckDuckGo Search Engine Major Product Offerings

7.7.4 DuckDuckGo Search Engine Revenue in Global Market (2017-2022)

7.7.5 DuckDuckGo Key News

7.8 Hulbee

7.8.1 Hulbee Corporate Summary

7.8.2 Hulbee Business Overview

7.8.3 Hulbee Search Engine Major Product Offerings

7.8.4 Hulbee Search Engine Revenue in Global Market (2017-2022)

7.8.5 Hulbee Key News

7.9 System1

7.9.1 System1 Corporate Summary

7.9.2 System1 Business Overview

7.9.3 System1 Search Engine Major Product Offerings

7.9.4 System1 Search Engine Revenue in Global Market (2017-2022)

7.9.5 System1 Key News

7.10 Naver

7.10.1 Naver Corporate Summary

7.10.2 Naver Business Overview

7.10.3 Naver Search Engine Major Product Offerings

7.10.4 Naver Search Engine Revenue in Global Market (2017-2022)

7.10.5 Naver Key News

7.11 Kakao

7.11.1 Kakao Corporate Summary

7.11.2 Kakao Business Overview

7.11.3 Kakao Search Engine Major Product Offerings

7.11.4 Kakao Search Engine Revenue in Global Market (2017-2022)

7.11.5 Kakao Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Search Engine Market Opportunities & Trends in Global Market

Table 2. Search Engine Market Drivers in Global Market

Table 3. Search Engine Market Restraints in Global Market

Table 4. Key Players of Search Engine in Global Market

Table 5. Top Search Engine Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Search Engine Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Search Engine Revenue Share by Companies, 2017-2022

Table 8. Global Companies Search Engine Product Type

Table 9. List of Global Tier 1 Search Engine Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Search Engine Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Search Engine Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Search Engine Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Search Engine Revenue in Global (US\$, Mn), 2023-2028

Table 14. By End Users – Global Search Engine Revenue, (US\$, Mn), 2021 & 2028

Table 15. By End Users - Search Engine Revenue in Global (US\$, Mn), 2017-2022

Table 16. By End Users - Search Engine Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Search Engine Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Search Engine Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Search Engine Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Search Engine Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Search Engine Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Search Engine Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Search Engine Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Search Engine Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Search Engine Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Search Engine Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Search Engine Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Search Engine Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Search Engine Revenue, (US\$, Mn), 2023-2028

Table 30. Google Corporate Summary

Table 31. Google Search Engine Product Offerings

- Table 32. Google Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 33. Baidu Corporate Summary
- Table 34. Baidu Search Engine Product Offerings
- Table 35. Baidu Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 36. Microsoft Corporate Summary
- Table 37. Microsoft Search Engine Product Offerings
- Table 38. Microsoft Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 39. Yahoo! Corporate Summary
- Table 40. Yahoo! Search Engine Product Offerings
- Table 41. Yahoo! Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 42. Yandex Corporate Summary
- Table 43. Yandex Search Engine Product Offerings
- Table 44. Yandex Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 45. IAC Corporate Summary
- Table 46. IAC Search Engine Product Offerings
- Table 47. IAC Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 48. DuckDuckGo Corporate Summary
- Table 49. DuckDuckGo Search Engine Product Offerings
- Table 50. DuckDuckGo Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 51. Hulbee Corporate Summary
- Table 52. Hulbee Search Engine Product Offerings
- Table 53. Hulbee Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 54. System1 Corporate Summary
- Table 55. System1 Search Engine Product Offerings
- Table 56. System1 Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 57. Naver Corporate Summary
- Table 58. Naver Search Engine Product Offerings
- Table 59. Naver Search Engine Revenue (US\$, Mn), (2017-2022)
- Table 60. Kakao Corporate Summary
- Table 61. Kakao Search Engine Product Offerings
- Table 62. Kakao Search Engine Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Search Engine Segment by Type in 2021
- Figure 2. Search Engine Segment by End Users in 2021
- Figure 3. Global Search Engine Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Search Engine Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Search Engine Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Search Engine Revenue in 2021
- Figure 8. By Type - Global Search Engine Revenue Market Share, 2017-2028
- Figure 9. By End Users - Global Search Engine Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Search Engine Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Search Engine Revenue Market Share, 2017-2028
- Figure 12. US Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Search Engine Revenue Market Share, 2017-2028
- Figure 16. Germany Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Search Engine Revenue Market Share, 2017-2028
- Figure 24. China Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Search Engine Revenue Market Share, 2017-2028
- Figure 30. Brazil Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Search Engine Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Search Engine Revenue Market Share, 2017-2028

Figure 33. Turkey Search Engine Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Search Engine Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Search Engine Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Search Engine Revenue, (US\$, Mn), 2017-2028

Figure 37. Google Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Baidu Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Microsoft Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Yahoo! Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Yandex Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. IAC Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. DuckDuckGo Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Hulbee Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. System1 Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Naver Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Kakao Search Engine Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Search Engine Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/S699B8184213EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S699B8184213EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970