

Sales Tech Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/S522AE9ECF5DEN.html>

Date: April 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: S522AE9ECF5DEN

Abstracts

Sales tech is defined as a set of tools that help accelerate and enhance sales productivity by enabling sales reps to use their time and customer intelligence as effectively and efficiently as possible.

This report contains market size and forecasts of Sales Tech in Global, including the following market information:

Global Sales Tech Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Sales Tech market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Customer Relationship Management (CRM) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sales Tech include HubSpot, Zoho, Salesforce, Pipedrive, Leadfeeder, LinkedIn, Leadpages, ClickFunnels and Slack, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sales Tech companies, and industry experts on this industry, involving the revenue, demand, product type,

recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Sales Tech Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Sales Tech Market Segment Percentages, by Type, 2021 (%)

Customer Relationship Management (CRM)

Prospecting and Lead Generation

Sales Automation

Sales Reporting and Management

Project Management

Others

Global Sales Tech Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Sales Tech Market Segment Percentages, by Application, 2021 (%)

Small Enterprises (10 to 49 Employees)

Medium-sized Enterprises (50 to 249 Employees)

Large Enterprises (Employ 250 or More People)

Global Sales Tech Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Sales Tech Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Sales Tech revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Sales Tech revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HubSpot

Zoho

Salesforce

Pipedrive

Leadfeeder

LinkedIn

Leadpages

ClickFunnels

Slack

Zoominfo

iSpring

SkyPrep

Basecamp

Adobe Workfront

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Sales Tech Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Sales Tech Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL SALES TECH OVERALL MARKET SIZE

- 2.1 Global Sales Tech Market Size: 2021 VS 2028
- 2.2 Global Sales Tech Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Sales Tech Players in Global Market
- 3.2 Top Global Sales Tech Companies Ranked by Revenue
- 3.3 Global Sales Tech Revenue by Companies
- 3.4 Top 3 and Top 5 Sales Tech Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Sales Tech Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Sales Tech Players in Global Market
 - 3.6.1 List of Global Tier 1 Sales Tech Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Sales Tech Companies

4 MARKET SIGHTS BY PRODUCT

- 4.1 Overview

- 4.1.1 by Type - Global Sales Tech Market Size Markets, 2021 & 2028
- 4.1.2 Customer Relationship Management (CRM)
- 4.1.3 Prospecting and Lead Generation
- 4.1.4 Sales Automation
- 4.1.5 Sales Reporting and Management
- 4.1.6 Project Management
- 4.1.7 Others
- 4.2 By Type - Global Sales Tech Revenue & Forecasts
 - 4.2.1 By Type - Global Sales Tech Revenue, 2017-2022
 - 4.2.2 By Type - Global Sales Tech Revenue, 2023-2028
 - 4.2.3 By Type - Global Sales Tech Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Sales Tech Market Size, 2021 & 2028
 - 5.1.2 Small Enterprises (10 to 49 Employees)
 - 5.1.3 Medium-sized Enterprises (50 to 249 Employees)
 - 5.1.4 Large Enterprises (Employ 250 or More People)
- 5.2 By Application - Global Sales Tech Revenue & Forecasts
 - 5.2.1 By Application - Global Sales Tech Revenue, 2017-2022
 - 5.2.2 By Application - Global Sales Tech Revenue, 2023-2028
 - 5.2.3 By Application - Global Sales Tech Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Sales Tech Market Size, 2021 & 2028
- 6.2 By Region - Global Sales Tech Revenue & Forecasts
 - 6.2.1 By Region - Global Sales Tech Revenue, 2017-2022
 - 6.2.2 By Region - Global Sales Tech Revenue, 2023-2028
 - 6.2.3 By Region - Global Sales Tech Revenue Market Share, 2017-2028
- 6.3 North America
 - 6.3.1 By Country - North America Sales Tech Revenue, 2017-2028
 - 6.3.2 US Sales Tech Market Size, 2017-2028
 - 6.3.3 Canada Sales Tech Market Size, 2017-2028
 - 6.3.4 Mexico Sales Tech Market Size, 2017-2028
- 6.4 Europe
 - 6.4.1 By Country - Europe Sales Tech Revenue, 2017-2028
 - 6.4.2 Germany Sales Tech Market Size, 2017-2028

- 6.4.3 France Sales Tech Market Size, 2017-2028
- 6.4.4 U.K. Sales Tech Market Size, 2017-2028
- 6.4.5 Italy Sales Tech Market Size, 2017-2028
- 6.4.6 Russia Sales Tech Market Size, 2017-2028
- 6.4.7 Nordic Countries Sales Tech Market Size, 2017-2028
- 6.4.8 Benelux Sales Tech Market Size, 2017-2028

6.5 Asia

- 6.5.1 By Region - Asia Sales Tech Revenue, 2017-2028
- 6.5.2 China Sales Tech Market Size, 2017-2028
- 6.5.3 Japan Sales Tech Market Size, 2017-2028
- 6.5.4 South Korea Sales Tech Market Size, 2017-2028
- 6.5.5 Southeast Asia Sales Tech Market Size, 2017-2028
- 6.5.6 India Sales Tech Market Size, 2017-2028

6.6 South America

- 6.6.1 By Country - South America Sales Tech Revenue, 2017-2028
- 6.6.2 Brazil Sales Tech Market Size, 2017-2028
- 6.6.3 Argentina Sales Tech Market Size, 2017-2028

6.7 Middle East & Africa

- 6.7.1 By Country - Middle East & Africa Sales Tech Revenue, 2017-2028
- 6.7.2 Turkey Sales Tech Market Size, 2017-2028
- 6.7.3 Israel Sales Tech Market Size, 2017-2028
- 6.7.4 Saudi Arabia Sales Tech Market Size, 2017-2028
- 6.7.5 UAE Sales Tech Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 HubSpot

- 7.1.1 HubSpot Corporate Summary
- 7.1.2 HubSpot Business Overview
- 7.1.3 HubSpot Sales Tech Major Product Offerings
- 7.1.4 HubSpot Sales Tech Revenue in Global Market (2017-2022)
- 7.1.5 HubSpot Key News

7.2 Zoho

- 7.2.1 Zoho Corporate Summary
- 7.2.2 Zoho Business Overview
- 7.2.3 Zoho Sales Tech Major Product Offerings
- 7.2.4 Zoho Sales Tech Revenue in Global Market (2017-2022)
- 7.2.5 Zoho Key News

7.3 Salesforce

- 7.3.1 Salesforce Corporate Summary
- 7.3.2 Salesforce Business Overview
- 7.3.3 Salesforce Sales Tech Major Product Offerings
- 7.3.4 Salesforce Sales Tech Revenue in Global Market (2017-2022)
- 7.3.5 Salesforce Key News
- 7.4 Pipedrive
 - 7.4.1 Pipedrive Corporate Summary
 - 7.4.2 Pipedrive Business Overview
 - 7.4.3 Pipedrive Sales Tech Major Product Offerings
 - 7.4.4 Pipedrive Sales Tech Revenue in Global Market (2017-2022)
 - 7.4.5 Pipedrive Key News
- 7.5 Leadfeeder
 - 7.5.1 Leadfeeder Corporate Summary
 - 7.5.2 Leadfeeder Business Overview
 - 7.5.3 Leadfeeder Sales Tech Major Product Offerings
 - 7.5.4 Leadfeeder Sales Tech Revenue in Global Market (2017-2022)
 - 7.5.5 Leadfeeder Key News
- 7.6 LinkedIn
 - 7.6.1 LinkedIn Corporate Summary
 - 7.6.2 LinkedIn Business Overview
 - 7.6.3 LinkedIn Sales Tech Major Product Offerings
 - 7.6.4 LinkedIn Sales Tech Revenue in Global Market (2017-2022)
 - 7.6.5 LinkedIn Key News
- 7.7 Leadpages
 - 7.7.1 Leadpages Corporate Summary
 - 7.7.2 Leadpages Business Overview
 - 7.7.3 Leadpages Sales Tech Major Product Offerings
 - 7.7.4 Leadpages Sales Tech Revenue in Global Market (2017-2022)
 - 7.7.5 Leadpages Key News
- 7.8 ClickFunnels
 - 7.8.1 ClickFunnels Corporate Summary
 - 7.8.2 ClickFunnels Business Overview
 - 7.8.3 ClickFunnels Sales Tech Major Product Offerings
 - 7.8.4 ClickFunnels Sales Tech Revenue in Global Market (2017-2022)
 - 7.8.5 ClickFunnels Key News
- 7.9 Slack
 - 7.9.1 Slack Corporate Summary
 - 7.9.2 Slack Business Overview
 - 7.9.3 Slack Sales Tech Major Product Offerings

7.9.4 Slack Sales Tech Revenue in Global Market (2017-2022)

7.9.5 Slack Key News

7.10 Zoominfo

7.10.1 Zoominfo Corporate Summary

7.10.2 Zoominfo Business Overview

7.10.3 Zoominfo Sales Tech Major Product Offerings

7.10.4 Zoominfo Sales Tech Revenue in Global Market (2017-2022)

7.10.5 Zoominfo Key News

7.11 iSpring

7.11.1 iSpring Corporate Summary

7.11.2 iSpring Business Overview

7.11.3 iSpring Sales Tech Major Product Offerings

7.11.4 iSpring Sales Tech Revenue in Global Market (2017-2022)

7.11.5 iSpring Key News

7.12 SkyPrep

7.12.1 SkyPrep Corporate Summary

7.12.2 SkyPrep Business Overview

7.12.3 SkyPrep Sales Tech Major Product Offerings

7.12.4 SkyPrep Sales Tech Revenue in Global Market (2017-2022)

7.12.5 SkyPrep Key News

7.13 Basecamp

7.13.1 Basecamp Corporate Summary

7.13.2 Basecamp Business Overview

7.13.3 Basecamp Sales Tech Major Product Offerings

7.13.4 Basecamp Sales Tech Revenue in Global Market (2017-2022)

7.13.5 Basecamp Key News

7.14 Adobe Workfront

7.14.1 Adobe Workfront Corporate Summary

7.14.2 Adobe Workfront Business Overview

7.14.3 Adobe Workfront Sales Tech Major Product Offerings

7.14.4 Adobe Workfront Sales Tech Revenue in Global Market (2017-2022)

7.14.5 Adobe Workfront Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Sales Tech Market Opportunities & Trends in Global Market
- Table 2. Sales Tech Market Drivers in Global Market
- Table 3. Sales Tech Market Restraints in Global Market
- Table 4. Key Players of Sales Tech in Global Market
- Table 5. Top Sales Tech Players in Global Market, Ranking by Revenue (2021)
- Table 6. Global Sales Tech Revenue by Companies, (US\$, Mn), 2017-2022
- Table 7. Global Sales Tech Revenue Share by Companies, 2017-2022
- Table 8. Global Companies Sales Tech Product Type
- Table 9. List of Global Tier 1 Sales Tech Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Sales Tech Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Sales Tech Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Sales Tech Revenue in Global (US\$, Mn), 2017-2022
- Table 13. By Type - Sales Tech Revenue in Global (US\$, Mn), 2023-2028
- Table 14. By Application – Global Sales Tech Revenue, (US\$, Mn), 2021 & 2028
- Table 15. By Application - Sales Tech Revenue in Global (US\$, Mn), 2017-2022
- Table 16. By Application - Sales Tech Revenue in Global (US\$, Mn), 2023-2028
- Table 17. By Region – Global Sales Tech Revenue, (US\$, Mn), 2021 & 2028
- Table 18. By Region - Global Sales Tech Revenue (US\$, Mn), 2017-2022
- Table 19. By Region - Global Sales Tech Revenue (US\$, Mn), 2023-2028
- Table 20. By Country - North America Sales Tech Revenue, (US\$, Mn), 2017-2022
- Table 21. By Country - North America Sales Tech Revenue, (US\$, Mn), 2023-2028
- Table 22. By Country - Europe Sales Tech Revenue, (US\$, Mn), 2017-2022
- Table 23. By Country - Europe Sales Tech Revenue, (US\$, Mn), 2023-2028
- Table 24. By Region - Asia Sales Tech Revenue, (US\$, Mn), 2017-2022
- Table 25. By Region - Asia Sales Tech Revenue, (US\$, Mn), 2023-2028
- Table 26. By Country - South America Sales Tech Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - South America Sales Tech Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - Middle East & Africa Sales Tech Revenue, (US\$, Mn), 2017-2022
- Table 29. By Country - Middle East & Africa Sales Tech Revenue, (US\$, Mn), 2023-2028
- Table 30. HubSpot Corporate Summary
- Table 31. HubSpot Sales Tech Product Offerings

- Table 32. HubSpot Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 33. Zoho Corporate Summary
- Table 34. Zoho Sales Tech Product Offerings
- Table 35. Zoho Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 36. Salesforce Corporate Summary
- Table 37. Salesforce Sales Tech Product Offerings
- Table 38. Salesforce Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 39. Pipedrive Corporate Summary
- Table 40. Pipedrive Sales Tech Product Offerings
- Table 41. Pipedrive Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 42. Leadfeeder Corporate Summary
- Table 43. Leadfeeder Sales Tech Product Offerings
- Table 44. Leadfeeder Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 45. LinkedIn Corporate Summary
- Table 46. LinkedIn Sales Tech Product Offerings
- Table 47. LinkedIn Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 48. Leadpages Corporate Summary
- Table 49. Leadpages Sales Tech Product Offerings
- Table 50. Leadpages Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 51. ClickFunnels Corporate Summary
- Table 52. ClickFunnels Sales Tech Product Offerings
- Table 53. ClickFunnels Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 54. Slack Corporate Summary
- Table 55. Slack Sales Tech Product Offerings
- Table 56. Slack Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 57. Zoominfo Corporate Summary
- Table 58. Zoominfo Sales Tech Product Offerings
- Table 59. Zoominfo Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 60. iSpring Corporate Summary
- Table 61. iSpring Sales Tech Product Offerings
- Table 62. iSpring Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 63. SkyPrep Corporate Summary
- Table 64. SkyPrep Sales Tech Product Offerings
- Table 65. SkyPrep Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 66. Basecamp Corporate Summary
- Table 67. Basecamp Sales Tech Product Offerings
- Table 68. Basecamp Sales Tech Revenue (US\$, Mn), (2017-2022)
- Table 69. Adobe Workfront Corporate Summary
- Table 70. Adobe Workfront Sales Tech Product Offerings

Table 71. Adobe Workfront Sales Tech Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Sales Tech Segment by Type in 2021
- Figure 2. Sales Tech Segment by Application in 2021
- Figure 3. Global Sales Tech Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Sales Tech Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Sales Tech Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Sales Tech Revenue in 2021
- Figure 8. By Type - Global Sales Tech Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Sales Tech Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Sales Tech Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Sales Tech Revenue Market Share, 2017-2028
- Figure 12. US Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Sales Tech Revenue Market Share, 2017-2028
- Figure 16. Germany Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Sales Tech Revenue Market Share, 2017-2028
- Figure 24. China Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Sales Tech Revenue Market Share, 2017-2028
- Figure 30. Brazil Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 32. By Country - Middle East & Africa Sales Tech Revenue Market Share, 2017-2028
- Figure 33. Turkey Sales Tech Revenue, (US\$, Mn), 2017-2028
- Figure 34. Israel Sales Tech Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Sales Tech Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Sales Tech Revenue, (US\$, Mn), 2017-2028

Figure 37. HubSpot Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Zoho Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Salesforce Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Pipedrive Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Leadfeeder Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. LinkedIn Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Leadpages Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. ClickFunnels Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Slack Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. Zoominfo Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. iSpring Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. SkyPrep Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Basecamp Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Adobe Workfront Sales Tech Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Sales Tech Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/S522AE9ECF5DEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S522AE9ECF5DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970