

# Sales Performance Management (SPM) Software Market, Global Outlook and Forecast 2022-2028

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# Abstracts

This report contains market size and forecasts of Sales Performance Management (SPM) Software in Global, including the following market information:

Global Sales Performance Management (SPM) Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Sales Performance Management (SPM) Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sales Performance Management (SPM) Software include SAP, Oracle, Xactly, Microsoft, PROS Holdings, Salesforce, Vendavo, Optymyze and Apttus, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sales Performance Management (SPM) Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.



Total Market by Segment:

Global Sales Performance Management (SPM) Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Sales Performance Management (SPM) Software Market Segment Percentages, by Type, 2021 (%)

On-premises

On-demand

Global Sales Performance Management (SPM) Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Sales Performance Management (SPM) Software Market Segment Percentages, by Application, 2021 (%)

Small and medium-sized enterprises

Large enterprises

Global Sales Performance Management (SPM) Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Sales Performance Management (SPM) Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico



#### Europe

Germany

France

U.K.

Italy

Russia

**Nordic Countries** 

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America



Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

**Competitor Analysis** 

The report also provides analysis of leading market participants including:

Key companies Sales Performance Management (SPM) Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Sales Performance Management (SPM) Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP

Oracle

Xactly

Microsoft

**PROS Holdings** 

Salesforce

Vendavo



Optymyze

Apttus

IBM

Anaplan

beqom

CDK Global

Iconixx

**Incentives Solutions** 

InsightSquared

Nice Systems

QuickBase

Performio

Varicent

Verint Systems Inc.

Zuora



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