

Sales Performance Management Market, Global Outlook and Forecast 2022-2028

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Abstracts

Sales performance management (SPM) is a data-driven approach to capacity and quota planning, territory mapping, incentive design, and continuous analysis to help organizations plan more effectively and maximize performance.

This report contains market size and forecasts of Sales Performance Management in Global, including the following market information:

Global Sales Performance Management Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Sales Performance Management market was valued at 4594.2 million in 2021 and is projected to reach US\$ 8764 million by 2028, at a CAGR of 9.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sales Performance Management include SAP (CallidusCloud), Oracle, IBM, Salesforce, Microsoft, Saba Software, Xactly, Workhuman and Optomyze, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sales Performance Management companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Sales Performance Management Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Sales Performance Management Market Segment Percentages, by Type, 2021 (%)

Web-Based

On-Premise

Cloud-Based

Global Sales Performance Management Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Sales Performance Management Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Sales Performance Management Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Sales Performance Management Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Sales Performance Management revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Sales Performance Management revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SAP (CallidusCloud)

Oracle

IBM

Salesforce

Microsoft

Saba Software

Xactly

Workhuman

Optymyze

Anaplan

Varicent Software Inc.

Nice Systems

Iconixx

Silvon Software

Upland Altify

TerrAlign

Beqom

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