

Sales Mapping Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Sales mapping software gives sales teams customizable maps to manage customer and prospective client locations across a large geographic area, including contact and demographic details for customers, established territories for each sales person, and collaboration tools.

Mobile sales people can use the system to plan out their day of appointments and generate an optimized route with turn-by-turn directions to meet with as many valuable customers as possible each day.

Many systems also include mobile accessibility through a native app or via an internet browser on a smartphone or tablet. This allows salespeople in the field to collaborate with managers at the main office, and adapt routes and information to client schedules quickly.

This report contains market size and forecasts of Sales Mapping Software in Global, including the following market information:

Global Sales Mapping Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Sales Mapping Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Geographic information system (GIS) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sales Mapping Software include Workbooks, CallProof, Akero, LeadSquared, Map My Customers, Mapline, eSpatial, Zoom and Badger Maps, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sales Mapping Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Sales Mapping Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Sales Mapping Software Market Segment Percentages, by Type, 2021 (%)

Geographic information system (GIS)

CRM integration

Other

Global Sales Mapping Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Sales Mapping Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Sales Mapping Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Sales Mapping Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Sales Mapping Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Sales Mapping Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Workbooks

CallProof

Akero

LeadSquared

Map My Customers

Mapline

eSpatial

ZooM

Badger Maps

Wingman

MapBusinessOnline.com

Outfield

Bid Track Sell

VeloxyIO

Maptive

Xactly Corp

Geographic Enterprises

Caliper Corporation

Cozmix

EasyTerritory

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