

Sales Automation Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Sales automation software enables companies to standardize sales processes and tasks, all the way from leads to conversions, together with reports and performance evaluation.

This report contains market size and forecasts of Sales Automation Software in Global, including the following market information:

Global Sales Automation Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Sales Automation Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sales Automation Software include HubSpot, Pipedrive, Salesforce, Bpm'online, xSellco, LeadSquared, Infusionsoft, Groove and LeadExec, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sales Automation Software companies, and industry experts on this industry, involving the revenue,

demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Sales Automation Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Sales Automation Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premise

Global Sales Automation Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Sales Automation Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprise

SMEs

Global Sales Automation Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Sales Automation Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Sales Automation Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Sales Automation Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

HubSpot

Pipedrive

Salesforce

Bpm'online

xSellco

LeadSquared

Infusionsoft

Groove

LeadExec

Autopilot

Voiptime

SALESmanago

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