

# Sales Analytics Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Sales analytics software is used to identify, model, understand and predict sales trends and sales results while helping in the understanding of these trends and finding improvement points.

This report contains market size and forecasts of Sales Analytics Software in Global, including the following market information:

Global Sales Analytics Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Sales Analytics Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-Premises Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Sales Analytics Software include GoodData, InsightSquared, Datapine, Looker, Alteryx, Oracle, Aviso, Sisense and Cien, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Sales Analytics Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges,

obstacles, and potential risks.

Total Market by Segment:

Global Sales Analytics Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Sales Analytics Software Market Segment Percentages, by Type, 2021 (%)

On-Premises

Cloud Based

Global Sales Analytics Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Sales Analytics Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Sales Analytics Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Sales Analytics Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Sales Analytics Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Sales Analytics Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

GoodData

InsightSquared

Datapine

Looker

Alteryx

Oracle

Aviso

Sisense

Cien

Brandwise

CallidusCloud

SalesChoice

Collective[i]

Salesforce

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