

SaaS Onboarding Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

SaaS onboarding software is a part of a growing solutions category called digital adoption platforms. Individual features may vary, but in general, a DAP provides on-screen guidance, user communication tools, and analytics. DAPs serve two main markets: enterprises and SaaS products. Companies will use a DAP to help with the onboarding and implementation of enterprise applications like an ERP, CRM, or HCM system. SaaS products use a DAP primarily for user onboarding and product adoption.

This report contains market size and forecasts of SaaS Onboarding Software in Global, including the following market information:

Global SaaS Onboarding Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global SaaS Onboarding Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Public Cloud Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of SaaS Onboarding Software include Apty, Appcues, Intercom, Whatfix, Pendo, Userguiding, Spekit, Userpilot and EdCast My Guide, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the SaaS Onboarding Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global SaaS Onboarding Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global SaaS Onboarding Software Market Segment Percentages, by Type, 2021 (%)

Public Cloud

Private Cloud

Hybrid Cloud

Global SaaS Onboarding Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global SaaS Onboarding Software Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global SaaS Onboarding Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global SaaS Onboarding Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies SaaS Onboarding Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies SaaS Onboarding Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apty

Appcues

Intercom

Whatfix

Pendo

Userguiding

Spekit

Userpilot

EdCast My Guide

HelpHero

UserIQ

Gainsight PX

Userlane

Chameleon

Toonimo

WalkMe

Inline Manual

Newired

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