

SaaS Customer Relationship Management (CRM) Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/SB15DFA7709DEN.html>

Date: March 2022

Pages: 61

Price: US\$ 3,250.00 (Single User License)

ID: SB15DFA7709DEN

Abstracts

The saas-based Customer Relationship Management (CRM), CRM system software is an advanced tool for the Management of Customer files, sales leads, sales activities, business reports and statistics of sales performance. It is suitable for the office and Management of the sales department of an enterprise to assist sales managers and sales personnel to quickly manage the important data of customers, sales and business. It is the concrete embodiment of customer-centered marketing, sales and service thought.

This report contains market size and forecasts of SaaS Customer Relationship Management (CRM) in Global, including the following market information:

Global SaaS Customer Relationship Management (CRM) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global SaaS Customer Relationship Management (CRM) market was valued at 238.5 million in 2021 and is projected to reach US\$ 489.5 million by 2028, at a CAGR of 10.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Operational CRM system Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of SaaS Customer Relationship Management (CRM) include Adobe Inc., Microsoft Corp., Oracle Corp., Salesforce.com Inc. and SAP SE, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the SaaS Customer Relationship Management (CRM) companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global SaaS Customer Relationship Management (CRM) Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global SaaS Customer Relationship Management (CRM) Market Segment Percentages, by Type, 2021 (%)

Operational CRM system

Analytical CRM systems

Collaborative CRM systems

Global SaaS Customer Relationship Management (CRM) Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global SaaS Customer Relationship Management (CRM) Market Segment Percentages, by Application, 2021 (%)

Retail

BFSI - Banking, financial services, and insurance

Manufacturing

Telecom and IT

Healthcare

Other

Global SaaS Customer Relationship Management (CRM) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global SaaS Customer Relationship Management (CRM) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies SaaS Customer Relationship Management (CRM) revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies SaaS Customer Relationship Management (CRM) revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Adobe Inc.

Microsoft Corp.

Oracle Corp.

Salesforce.com Inc.

SAP SE

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 SaaS Customer Relationship Management (CRM) Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global SaaS Customer Relationship Management (CRM) Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL SAAS CUSTOMER RELATIONSHIP MANAGEMENT (CRM) OVERALL MARKET SIZE

- 2.1 Global SaaS Customer Relationship Management (CRM) Market Size: 2021 VS 2028
- 2.2 Global SaaS Customer Relationship Management (CRM) Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top SaaS Customer Relationship Management (CRM) Players in Global Market
- 3.2 Top Global SaaS Customer Relationship Management (CRM) Companies Ranked by Revenue
- 3.3 Global SaaS Customer Relationship Management (CRM) Revenue by Companies
- 3.4 Top 3 and Top 5 SaaS Customer Relationship Management (CRM) Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies SaaS Customer Relationship Management (CRM) Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 SaaS Customer Relationship Management (CRM) Players in Global Market

3.6.1 List of Global Tier 1 SaaS Customer Relationship Management (CRM)

Companies

3.6.2 List of Global Tier 2 and Tier 3 SaaS Customer Relationship Management (CRM)

Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

4.1.1 by Type - Global SaaS Customer Relationship Management (CRM) Market Size Markets, 2021 & 2028

4.1.2 Operational CRM system

4.1.3 Analytical CRM systems

4.1.4 Collaborative CRM systems

4.2 By Type - Global SaaS Customer Relationship Management (CRM) Revenue & Forecasts

4.2.1 By Type - Global SaaS Customer Relationship Management (CRM) Revenue, 2017-2022

4.2.2 By Type - Global SaaS Customer Relationship Management (CRM) Revenue, 2023-2028

4.2.3 By Type - Global SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Global SaaS Customer Relationship Management (CRM) Market Size, 2021 & 2028

5.1.2 Retail

5.1.3 BFSI - Banking, financial services, and insurance

5.1.4 Manufacturing

5.1.5 Telecom and IT

5.1.6 Healthcare

5.1.7 Other

5.2 By Application - Global SaaS Customer Relationship Management (CRM) Revenue & Forecasts

5.2.1 By Application - Global SaaS Customer Relationship Management (CRM) Revenue, 2017-2022

5.2.2 By Application - Global SaaS Customer Relationship Management (CRM) Revenue, 2023-2028

5.2.3 By Application - Global SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global SaaS Customer Relationship Management (CRM) Market Size, 2021 & 2028

6.2 By Region - Global SaaS Customer Relationship Management (CRM) Revenue & Forecasts

6.2.1 By Region - Global SaaS Customer Relationship Management (CRM) Revenue, 2017-2022

6.2.2 By Region - Global SaaS Customer Relationship Management (CRM) Revenue, 2023-2028

6.2.3 By Region - Global SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

6.3 North America

6.3.1 By Country - North America SaaS Customer Relationship Management (CRM) Revenue, 2017-2028

6.3.2 US SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.3.3 Canada SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.3.4 Mexico SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.4 Europe

6.4.1 By Country - Europe SaaS Customer Relationship Management (CRM) Revenue, 2017-2028

6.4.2 Germany SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.4.3 France SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.4.4 U.K. SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.4.5 Italy SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.4.6 Russia SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.4.7 Nordic Countries SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.4.8 Benelux SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia SaaS Customer Relationship Management (CRM) Revenue, 2017-2028

6.5.2 China SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.5.3 Japan SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.5.4 South Korea SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.5.5 Southeast Asia SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.5.6 India SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America SaaS Customer Relationship Management (CRM) Revenue, 2017-2028

6.6.2 Brazil SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.6.3 Argentina SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa SaaS Customer Relationship Management (CRM) Revenue, 2017-2028

6.7.2 Turkey SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.7.3 Israel SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.7.4 Saudi Arabia SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

6.7.5 UAE SaaS Customer Relationship Management (CRM) Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Adobe Inc.

7.1.1 Adobe Inc. Corporate Summary

7.1.2 Adobe Inc. Business Overview

7.1.3 Adobe Inc. SaaS Customer Relationship Management (CRM) Major Product Offerings

7.1.4 Adobe Inc. SaaS Customer Relationship Management (CRM) Revenue in Global Market (2017-2022)

7.1.5 Adobe Inc. Key News

7.2 Microsoft Corp.

7.2.1 Microsoft Corp. Corporate Summary

7.2.2 Microsoft Corp. Business Overview

7.2.3 Microsoft Corp. SaaS Customer Relationship Management (CRM) Major Product Offerings

7.2.4 Microsoft Corp. SaaS Customer Relationship Management (CRM) Revenue in Global Market (2017-2022)

7.2.5 Microsoft Corp. Key News

7.3 Oracle Corp.

7.3.1 Oracle Corp. Corporate Summary

7.3.2 Oracle Corp. Business Overview

7.3.3 Oracle Corp. SaaS Customer Relationship Management (CRM) Major Product Offerings

7.3.4 Oracle Corp. SaaS Customer Relationship Management (CRM) Revenue in Global Market (2017-2022)

7.3.5 Oracle Corp. Key News

7.4 Salesforce.com Inc.

7.4.1 Salesforce.com Inc. Corporate Summary

7.4.2 Salesforce.com Inc. Business Overview

7.4.3 Salesforce.com Inc. SaaS Customer Relationship Management (CRM) Major Product Offerings

7.4.4 Salesforce.com Inc. SaaS Customer Relationship Management (CRM) Revenue in Global Market (2017-2022)

7.4.5 Salesforce.com Inc. Key News

7.5 SAP SE

7.5.1 SAP SE Corporate Summary

7.5.2 SAP SE Business Overview

7.5.3 SAP SE SaaS Customer Relationship Management (CRM) Major Product Offerings

7.5.4 SAP SE SaaS Customer Relationship Management (CRM) Revenue in Global Market (2017-2022)

7.5.5 SAP SE Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. SaaS Customer Relationship Management (CRM) Market Opportunities & Trends in Global Market

Table 2. SaaS Customer Relationship Management (CRM) Market Drivers in Global Market

Table 3. SaaS Customer Relationship Management (CRM) Market Restraints in Global Market

Table 4. Key Players of SaaS Customer Relationship Management (CRM) in Global Market

Table 5. Top SaaS Customer Relationship Management (CRM) Players in Global Market, Ranking by Revenue (2021)

Table 6. Global SaaS Customer Relationship Management (CRM) Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global SaaS Customer Relationship Management (CRM) Revenue Share by Companies, 2017-2022

Table 8. Global Companies SaaS Customer Relationship Management (CRM) Product Type

Table 9. List of Global Tier 1 SaaS Customer Relationship Management (CRM) Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 SaaS Customer Relationship Management (CRM) Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - SaaS Customer Relationship Management (CRM) Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - SaaS Customer Relationship Management (CRM) Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - SaaS Customer Relationship Management (CRM) Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - SaaS Customer Relationship Management (CRM) Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global SaaS Customer Relationship Management (CRM)

Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global SaaS Customer Relationship Management (CRM)

Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2023-2028

Table 30. Adobe Inc. Corporate Summary

Table 31. Adobe Inc. SaaS Customer Relationship Management (CRM) Product Offerings

Table 32. Adobe Inc. SaaS Customer Relationship Management (CRM) Revenue (US\$, Mn), (2017-2022)

Table 33. Microsoft Corp. Corporate Summary

Table 34. Microsoft Corp. SaaS Customer Relationship Management (CRM) Product Offerings

Table 35. Microsoft Corp. SaaS Customer Relationship Management (CRM) Revenue (US\$, Mn), (2017-2022)

Table 36. Oracle Corp. Corporate Summary

Table 37. Oracle Corp. SaaS Customer Relationship Management (CRM) Product Offerings

Table 38. Oracle Corp. SaaS Customer Relationship Management (CRM) Revenue (US\$, Mn), (2017-2022)

Table 39. Salesforce.com Inc. Corporate Summary

Table 40. Salesforce.com Inc. SaaS Customer Relationship Management (CRM)
Product Offerings

Table 41. Salesforce.com Inc. SaaS Customer Relationship Management (CRM)
Revenue (US\$, Mn), (2017-2022)

Table 42. SAP SE Corporate Summary

Table 43. SAP SE SaaS Customer Relationship Management (CRM) Product Offerings

Table 44. SAP SE SaaS Customer Relationship Management (CRM) Revenue (US\$,
Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. SaaS Customer Relationship Management (CRM) Segment by Type in 2021

Figure 2. SaaS Customer Relationship Management (CRM) Segment by Application in 2021

Figure 3. Global SaaS Customer Relationship Management (CRM) Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global SaaS Customer Relationship Management (CRM) Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global SaaS Customer Relationship Management (CRM) Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by SaaS Customer Relationship Management (CRM) Revenue in 2021

Figure 8. By Type - Global SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

Figure 9. By Application - Global SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

Figure 10. By Region - Global SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

Figure 11. By Country - North America SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

Figure 12. US SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

Figure 16. Germany SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 17. France SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn),

2017-2028

Figure 20. Russia SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

Figure 24. China SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 28. India SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

Figure 30. Brazil SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa SaaS Customer Relationship Management (CRM) Revenue Market Share, 2017-2028

Figure 33. Turkey SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE SaaS Customer Relationship Management (CRM) Revenue, (US\$, Mn), 2017-2028

Figure 37. Adobe Inc. SaaS Customer Relationship Management (CRM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Microsoft Corp. SaaS Customer Relationship Management (CRM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Oracle Corp. SaaS Customer Relationship Management (CRM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Salesforce.com Inc. SaaS Customer Relationship Management (CRM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. SAP SE SaaS Customer Relationship Management (CRM) Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: SaaS Customer Relationship Management (CRM) Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/SB15DFA7709DEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB15DFA7709DEN.html>