

SaaS-based Business Analytics Market, Global Outlook and Forecast 2022-2028

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Abstracts

Business analytics (BA) is the practice of iterative, methodical exploration of an organization's data, with an emphasis on statistical analysis. Business analytics is used by companies committed to data-driven decision-making. This report mainly studies SaaS-based Business Analytics market.

This report contains market size and forecasts of SaaS-based Business Analytics in Global, including the following market information:

Global SaaS-based Business Analytics Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global SaaS-based Business Analytics market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

On-site Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of SaaS-based Business Analytics include Microsoft, Qlik, SAS, Salesforce.com, TIBCO Software, Birst, Oracle, GoodData and Host Analytics, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the SaaS-based Business Analytics companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global SaaS-based Business Analytics Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global SaaS-based Business Analytics Market Segment Percentages, by Type, 2021 (%)

On-site

Cloud

Global SaaS-based Business Analytics Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global SaaS-based Business Analytics Market Segment Percentages, by Application, 2021 (%)

BFSI

Retail

Telecom

Media and entertainment

Healthcare

Energy and utilities

Global SaaS-based Business Analytics Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global SaaS-based Business Analytics Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies SaaS-based Business Analytics revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies SaaS-based Business Analytics revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Microsoft

Qlik

SAS

Salesforce.com

TIBCO Software

Birst

Oracle

GoodData

Host Analytics

IBM

SAP

Teradata

Zoomdata

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