

Running Apps Market - Global Outlook and Forecast 2022-2028

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Abstracts

Running apps is a GPS fitness-tracking app for iOS and Android. It is usually used for running beginners and advanced runners.

This report contains market size and forecasts of Running Apps in Global, including the following market information:

Global Running Apps Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Running Apps market was valued at 578.3 million in 2021 and is projected to reach US\$ 1410.9 million by 2028, at a CAGR of 13.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

IOS Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Running Apps include Nike+, Runkeeper, Runtastic, Under Armour, Sports Tracker, Garmin, Codoon, Strava and Couch to 5K (C25K). etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Running Apps companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Running Apps Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Running Apps Market Segment Percentages, by Type, 2021 (%)

IOS

Android

Global Running Apps Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Running Apps Market Segment Percentages, by Application, 2021 (%)

Amateur

Professional

Global Running Apps Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Running Apps Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Running Apps revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Running Apps revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Nike+

Runkeeper

Runtastic

Under Armour

Sports Tracker

Garmin

Codoon

Strava

Couch to 5K (C25K)

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