

RTD Alcopop Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/R1BBF0D9F2ADEN.html>

Date: May 2022

Pages: 70

Price: US\$ 3,250.00 (Single User License)

ID: R1BBF0D9F2ADEN

Abstracts

RTD Alcopops are mainly ready made alcoholic cocktails that are carbonated and bottled under various brand names. RTD Alcopops are the most commonly consumed type of RTD in the world after iced tea.

This report contains market size and forecasts of RTD Alcopop in global, including the following market information:

Global RTD Alcopop Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global RTD Alcopop Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five RTD Alcopop companies in 2021 (%)

The global RTD Alcopop market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Spirit-Based RTD Alcopops Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of RTD Alcopop include Smirnoff Ice, Mike's Hard Lemonade, Bacardi Breezer, Skyy Blue, Wild Leap Blueberry Vodka, Jack Daniel's Hard Cola, MG Spirits, Vodka Cruiser and Truly, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the RTD Alcopop manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global RTD Alcopop Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global RTD Alcopop Market Segment Percentages, by Type, 2021 (%)

Spirit-Based RTD Alcopops

Wine-Based RTD Alcopops

Global RTD Alcopop Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global RTD Alcopop Market Segment Percentages, by Application, 2021 (%)

Online Sales

Offline Sales

Global RTD Alcopop Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global RTD Alcopop Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies RTD Alcopop revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies RTD Alcopop revenues share in global market, 2021 (%)

Key companies RTD Alcopop sales in global market, 2017-2022 (Estimated), (K Units)

Key companies RTD Alcopop sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Smirnoff Ice

Mike's Hard Lemonade

Bacardi Breezer

Skyy Blue

Wild Leap Blueberry Vodka

Jack Daniel's Hard Cola

MG Spirits

Vodka Cruiser

Truly

White Claw

Evolve HardPop

Doc Wylder's

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