

RTD Alcoholic Beverage Market, Global Outlook and Forecast 2022-2028

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Abstracts

Ready-to-Drink (RTD) alcoholic beverages are premixed alcoholic drinks available in prepared form, ready for consumption. RTD alcoholic beverages are versatile and consumed as sophisticated cocktails and long drinks.

This report contains market size and forecasts of RTD Alcoholic Beverage in global, including the following market information:

Global RTD Alcoholic Beverage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global RTD Alcoholic Beverage Market Sales, 2017-2022, 2023-2028, (K Tons)

Global top five RTD Alcoholic Beverage companies in 2021 (%)

The global RTD Alcoholic Beverage market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Whiskey Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of RTD Alcoholic Beverage include Anheuser-Busch InBev SA/NV (Belgium), Suntory Holdings Limited (Japan), Diageo PLC (UK), Bacardi Limited (Bermuda), Mike's Hard Lemonade Co. (US), Pernod Ricard SA (France), The Brown-Forman Corporation (US), Carlsberg Breweries A/S (Denmark) and Asahi Group Holdings, Ltd. (Japan) and etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the RTD Alcoholic Beverage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global RTD Alcoholic Beverage Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global RTD Alcoholic Beverage Market Segment Percentages, by Type, 2021 (%)

Whiskey

Rum

Vodka

Gin

Global RTD Alcoholic Beverage Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global RTD Alcoholic Beverage Market Segment Percentages, by Application, 2021 (%)

Hypermarkets and Supermarkets

Convenience Stores

Others

Global RTD Alcoholic Beverage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global RTD Alcoholic Beverage Market Segment Percentages, By Region and Country,

2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies RTD Alcoholic Beverage revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies RTD Alcoholic Beverage revenues share in global market, 2021 (%)

Key companies RTD Alcoholic Beverage sales in global market, 2017-2022 (Estimated),
(K Tons)

Key companies RTD Alcoholic Beverage sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Anheuser-Busch InBev SA/NV (Belgium)

Suntory Holdings Limited (Japan)

Diageo PLC (UK)

Bacardi Limited (Bermuda)

Mike's Hard Lemonade Co. (US)

Pernod Ricard SA (France)

The Brown-Forman Corporation (US)

Carlsberg Breweries A/S (Denmark)

Asahi Group Holdings, Ltd. (Japan)

Molson Coors Brewing Company (US)

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