

Retargeting Software Market in US - Industry Outlook and Forecast 2020-2026

<https://marketpublishers.com/r/R776BB7BC91BEN.html>

Date: April 2020

Pages: 106

Price: US\$ 2,700.00 (Single User License)

ID: R776BB7BC91BEN

Abstracts

Retargeting is a form of online advertising. Retargeting is a cookie-based technology that Cookie-based retargeting tools track website visitors via pixels, which are added to a company's website using JavaScript; these cookies do not impact a website user's experience or a site's performance.

Retargeting software is designed to help companies serve display ads across the internet to users who have previously visited their website.

This report contains market size and forecasts of Retargeting Software in US, including the following market information:

US Retargeting Software Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in US Retargeting Software Market 2019 (%)

The global Retargeting Software market was valued at 1285.9 million in 2019 and is projected to reach US\$ 2090.6 million by 2026, at a CAGR of 12.9% during the forecast period. While the Retargeting Software market size in US was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Retargeting Software businesses, with lots of challenges and uncertainty faced by many players of Retargeting Software in US. This report also analyses and evaluates the COVID-19 impact on Retargeting Software market size in 2020 and the next few years in US

Total Market by Segment:

US Retargeting Software Market, By Type, 2015-2020, 2021-2026 (\$ millions)

US Retargeting Software Market Segment Percentages, By Type, 2019 (%)

Cloud Based

On Premises

Retargeting Software are mainly classified into the following types: Cloud Based and On Premises. Cloud Based is the most widely used type which takes up about 92% of the total sales in 2018.

US Retargeting Software Market, By Application, 2015-2020, 2021-2026 (\$ millions)

US Retargeting Software Market Segment Percentages, By Application, 2019 (%)

Large Enterprises

SMEs

Retargeting Software have wide range of applications, such as Large Enterprises and SMEs. SMEs was the most widely used area which took up about 51% of the global total in 2018, and at the same time, SMEs mark a higher growth rate than that of for large enterprises.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Retargeting Software Market Competitors Revenues in US, by Players 2015-2020 (Estimated), (\$ millions)

Total Retargeting Software Market Competitors Revenues Share in US, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

AdRoll

Jabmo

Outbrain

SteelHouse

Justuno

Criteo

Mailchimp

ReTargeter

OptiMonk

Marin Software

Retargeting

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Retargeting Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: US Retargeting Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 US RETARGETING SOFTWARE OVERALL MARKET SIZE

- 2.1 US Retargeting Software Market Size: 2020 VS 2026
- 2.2 US Retargeting Software Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Retargeting Software Players in US (including Foreign and Local Companies)
- 3.2 Top US Retargeting Software Companies Ranked by Revenue
- 3.3 US Retargeting Software Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Retargeting Software Companies in US, by Revenue in 2019
- 3.5 US Manufacturers Retargeting Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Retargeting Software Players in US
 - 3.6.1 List of US Tier 1 Retargeting Software Companies
 - 3.6.2 List of US Tier 2 and Tier 3 Retargeting Software Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - US Retargeting Software Market Size Markets, 2020 & 2026
 - 4.1.2 Cloud Based
 - 4.1.3 On Premises

4.2 By Type - US Retargeting Software Revenue & Forecasts

4.2.1 By Type - US Retargeting Software Revenue, 2015-2020

4.2.2 By Type - US Retargeting Software Revenue, 2021-2026

4.2.3 By Type - US Retargeting Software Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - US Retargeting Software Market Size, 2020 & 2026

5.1.2 Large Enterprises

5.1.3 SMEs

5.2 By Application - US Retargeting Software Revenue & Forecasts

5.2.1 By Application - US Retargeting Software Revenue, 2015-2020

5.2.2 By Application - US Retargeting Software Revenue, 2021-2026

5.2.3 By Application - US Retargeting Software Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

6.1 AdRoll

6.1.1 AdRoll Corporate Summary

6.1.2 AdRoll Business Overview

6.1.3 AdRoll Retargeting Software Major Product Offerings

6.1.4 AdRoll Revenue in US (2015-2020)

6.1.5 AdRoll Key News

6.2 Jabmo

6.2.1 Jabmo Corporate Summary

6.2.2 Jabmo Business Overview

6.2.3 Jabmo Retargeting Software Major Product Offerings

6.2.4 Jabmo Revenue in US (2015-2020)

6.2.5 Jabmo Key News

6.3 Outbrain

6.3.1 Outbrain Corporate Summary

6.3.2 Outbrain Business Overview

6.3.3 Outbrain Retargeting Software Major Product Offerings

6.3.4 Outbrain Revenue in US (2015-2020)

6.3.5 Outbrain Key News

6.4 SteelHouse

6.4.1 SteelHouse Corporate Summary

6.4.2 SteelHouse Business Overview

- 6.4.3 SteelHouse Retargeting Software Major Product Offerings
- 6.4.4 SteelHouse Revenue in US (2015-2020)
- 6.4.5 SteelHouse Key News
- 6.5 Justuno
 - 6.5.1 Justuno Corporate Summary
 - 6.5.2 Justuno Business Overview
 - 6.5.3 Justuno Retargeting Software Major Product Offerings
 - 6.5.4 Justuno Revenue in US (2015-2020)
 - 6.5.5 Justuno Key News
- 6.6 Criteo
 - 6.6.1 Criteo Corporate Summary
 - 6.6.2 Criteo Business Overview
 - 6.6.3 Criteo Retargeting Software Major Product Offerings
 - 6.6.4 Criteo Revenue in US (2015-2020)
 - 6.6.5 Criteo Key News
- 6.7 Mailchimp
 - 6.6.1 Mailchimp Corporate Summary
 - 6.6.2 Mailchimp Business Overview
 - 6.6.3 Mailchimp Retargeting Software Major Product Offerings
 - 6.4.4 Mailchimp Revenue in US (2015-2020)
 - 6.7.5 Mailchimp Key News
- 6.8 ReTargeter
 - 6.8.1 ReTargeter Corporate Summary
 - 6.8.2 ReTargeter Business Overview
 - 6.8.3 ReTargeter Retargeting Software Major Product Offerings
 - 6.8.4 ReTargeter Revenue in US (2015-2020)
 - 6.8.5 ReTargeter Key News
- 6.9 OptiMonk
 - 6.9.1 OptiMonk Corporate Summary
 - 6.9.2 OptiMonk Business Overview
 - 6.9.3 OptiMonk Retargeting Software Major Product Offerings
 - 6.9.4 OptiMonk Revenue in US (2015-2020)
 - 6.9.5 OptiMonk Key News
- 6.10 Marin Software
 - 6.10.1 Marin Software Corporate Summary
 - 6.10.2 Marin Software Business Overview
 - 6.10.3 Marin Software Retargeting Software Major Product Offerings
 - 6.10.4 Marin Software Revenue in US (2015-2020)
 - 6.10.5 Marin Software Key News

6.11 Retargeting

6.11.1 Retargeting Corporate Summary

6.11.2 Retargeting Retargeting Software Business Overview

6.11.3 Retargeting Retargeting Software Major Product Offerings

6.11.4 Retargeting Revenue in US (2015-2020)

6.11.5 Retargeting Key News

6.12 Match2One

6.12.1 Match2One Corporate Summary

6.12.2 Match2One Retargeting Software Business Overview

6.12.3 Match2One Retargeting Software Major Product Offerings

6.12.4 Match2One Revenue in US (2015-2020)

6.12.5 Match2One Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

7.1 PESTLE Analysis for US Retargeting Software Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Retargeting Software in US
- Table 2. Top Players in US, Ranking by Revenue (2019)
- Table 3. US Retargeting Software Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. US Retargeting Software Revenue Share by Companies, 2015-2020
- Table 5. US Retargeting Software Sales by Companies, (K Units), 2015-2020
- Table 6. US Retargeting Software Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Retargeting Software Price (2015-2020) (US\$/Unit)
- Table 8. US Manufacturers Retargeting Software Product Type
- Table 9. List of US Tier 1 Retargeting Software Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of US Tier 2 and Tier 3 Retargeting Software Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Retargeting Software Revenue in US (US\$, Mn), 2015-2020
- Table 12. By Type - Retargeting Software Revenue in US (US\$, Mn), 2021-2026
- Table 13. By Type - Retargeting Software Sales in US (K Units), 2015-2020
- Table 14. By Type - Retargeting Software Sales in US (K Units), 2021-2026
- Table 15. By Application - Retargeting Software Revenue in US, (US\$, Mn), 2015-2020
- Table 16. By Application - Retargeting Software Revenue in US, (US\$, Mn), 2021-2026
- Table 17. By Application - Retargeting Software Sales in US, (K Units), 2015-2020
- Table 18. By Application - Retargeting Software Sales in US, (K Units), 2021-2026
- Table 19. AdRoll Corporate Summary
- Table 20. AdRoll Retargeting Software Product Offerings
- Table 21. AdRoll Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 22. Jabmo Corporate Summary
- Table 23. Jabmo Retargeting Software Product Offerings
- Table 24. Jabmo Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 25. Outbrain Corporate Summary
- Table 26. Outbrain Retargeting Software Product Offerings
- Table 27. Outbrain Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 28. SteelHouse Corporate Summary
- Table 29. SteelHouse Retargeting Software Product Offerings
- Table 30. SteelHouse Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 31. Justuno Corporate Summary
- Table 32. Justuno Retargeting Software Product Offerings
- Table 33. Justuno Retargeting Software Revenue (US\$, Mn), (2015-2020)

- Table 34. Criteo Corporate Summary
- Table 35. Criteo Retargeting Software Product Offerings
- Table 36. Criteo Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 37. Mailchimp Corporate Summary
- Table 38. Mailchimp Retargeting Software Product Offerings
- Table 39. Mailchimp Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 40. ReTargeter Corporate Summary
- Table 41. ReTargeter Retargeting Software Product Offerings
- Table 42. ReTargeter Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 43. OptiMonk Corporate Summary
- Table 44. OptiMonk Retargeting Software Product Offerings
- Table 45. OptiMonk Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 46. Marin Software Corporate Summary
- Table 47. Marin Software Retargeting Software Product Offerings
- Table 48. Marin Software Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 49. Retargeting Corporate Summary
- Table 50. Retargeting Retargeting Software Product Offerings
- Table 51. Retargeting Retargeting Software Revenue (US\$, Mn), (2015-2020)
- Table 52. Match2One Corporate Summary
- Table 53. Match2One Retargeting Software Product Offerings
- Table 54. Match2One Retargeting Software Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

- Figure 1. Retargeting Software Segment by Type
- Figure 2. Retargeting Software Segment by Application
- Figure 3. US Retargeting Software Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Retargeting Software Market Size in US, (US\$, Mn): 2020 VS 2026
- Figure 6. US Retargeting Software Revenue, 2015-2026 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Retargeting Software Revenue in 2019
- Figure 8. By Type - US Retargeting Software Incremental Growth, (US\$, Mn), 2015-2026
- Figure 9. By Type - US Retargeting Software Market Share, 2015-2026
- Figure 10. By Application - Retargeting Software Revenue in US (US\$, Mn), 2020 & 2026
- Figure 11. By Application - US Retargeting Software Market Share, 2015-2026
- Figure 12. PEST Analysis for US Retargeting Software Market in 2020
- Figure 13. Retargeting Software Market Opportunities & Trends in US
- Figure 14. Retargeting Software Market Drivers in US

I would like to order

Product name: Retargeting Software Market in US - Industry Outlook and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/R776BB7BC91BEN.html>

Price: US\$ 2,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R776BB7BC91BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970