

# Retail Space Planning Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Retail space planning software helps retailers manage and optimize physical stores by leveraging visual representations of each location. This type of software uses planograms to display the physical structure of a store, including elements such as shelves, as well as helping with visual merchandising by incorporating product and brand information. Retail space planning software is used mostly by merchandisers and retail managers to ensure the right products are displayed in the correct location. The software also provides insights into how space planning impacts sales.

This report contains market size and forecasts of Retail Space Planning Software in Global, including the following market information:

Global Retail Space Planning Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Retail Space Planning Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail Space Planning Software include ExTech s.r.o., SmartDraw, Dassault Systemes, DotActiv, Klee 3D, One Door, Optimal Business Intel,

Nielsen and Planorama, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Space Planning Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail Space Planning Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Retail Space Planning Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

Web-Based

Global Retail Space Planning Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Retail Space Planning Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Retail Space Planning Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Retail Space Planning Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail Space Planning Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Retail Space Planning Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ExTech s.r.o.

SmartDraw

Dassault Systemes

DotActiv

Klee 3D

One Door

Optimal Business Intel

Nielsen

Planorama

RELEX Solutions

Oracle

Retail Smart

InContext Solutions

Symphony RetailAI

Kantar Retail

## Contents

### 1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Retail Space Planning Software Market Definition
- 1.2 Market Segments
  - 1.2.1 Market by Type
  - 1.2.2 Market by Application
- 1.3 Global Retail Space Planning Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### 2 GLOBAL RETAIL SPACE PLANNING SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Retail Space Planning Software Market Size: 2021 VS 2028
- 2.2 Global Retail Space Planning Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
  - 2.3.1 Market Opportunities & Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Restraints

### 3 COMPANY LANDSCAPE

- 3.1 Top Retail Space Planning Software Players in Global Market
- 3.2 Top Global Retail Space Planning Software Companies Ranked by Revenue
- 3.3 Global Retail Space Planning Software Revenue by Companies
- 3.4 Top 3 and Top 5 Retail Space Planning Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Retail Space Planning Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Retail Space Planning Software Players in Global Market
  - 3.6.1 List of Global Tier 1 Retail Space Planning Software Companies
  - 3.6.2 List of Global Tier 2 and Tier 3 Retail Space Planning Software Companies

### 4 MARKET SIGHTS BY PRODUCT

## 4.1 Overview

4.1.1 by Type - Global Retail Space Planning Software Market Size Markets, 2021 & 2028

4.1.2 Cloud-Based

4.1.3 Web-Based

## 4.2 By Type - Global Retail Space Planning Software Revenue & Forecasts

4.2.1 By Type - Global Retail Space Planning Software Revenue, 2017-2022

4.2.2 By Type - Global Retail Space Planning Software Revenue, 2023-2028

4.2.3 By Type - Global Retail Space Planning Software Revenue Market Share, 2017-2028

## 5 SIGHTS BY APPLICATION

### 5.1 Overview

5.1.1 By Application - Global Retail Space Planning Software Market Size, 2021 & 2028

5.1.2 Large Enterprises

5.1.3 SMEs

### 5.2 By Application - Global Retail Space Planning Software Revenue & Forecasts

5.2.1 By Application - Global Retail Space Planning Software Revenue, 2017-2022

5.2.2 By Application - Global Retail Space Planning Software Revenue, 2023-2028

5.2.3 By Application - Global Retail Space Planning Software Revenue Market Share, 2017-2028

## 6 SIGHTS BY REGION

### 6.1 By Region - Global Retail Space Planning Software Market Size, 2021 & 2028

### 6.2 By Region - Global Retail Space Planning Software Revenue & Forecasts

6.2.1 By Region - Global Retail Space Planning Software Revenue, 2017-2022

6.2.2 By Region - Global Retail Space Planning Software Revenue, 2023-2028

6.2.3 By Region - Global Retail Space Planning Software Revenue Market Share, 2017-2028

### 6.3 North America

6.3.1 By Country - North America Retail Space Planning Software Revenue, 2017-2028

6.3.2 US Retail Space Planning Software Market Size, 2017-2028

6.3.3 Canada Retail Space Planning Software Market Size, 2017-2028

6.3.4 Mexico Retail Space Planning Software Market Size, 2017-2028

## 6.4 Europe

6.4.1 By Country - Europe Retail Space Planning Software Revenue, 2017-2028

6.4.2 Germany Retail Space Planning Software Market Size, 2017-2028

6.4.3 France Retail Space Planning Software Market Size, 2017-2028

6.4.4 U.K. Retail Space Planning Software Market Size, 2017-2028

6.4.5 Italy Retail Space Planning Software Market Size, 2017-2028

6.4.6 Russia Retail Space Planning Software Market Size, 2017-2028

6.4.7 Nordic Countries Retail Space Planning Software Market Size, 2017-2028

6.4.8 Benelux Retail Space Planning Software Market Size, 2017-2028

## 6.5 Asia

6.5.1 By Region - Asia Retail Space Planning Software Revenue, 2017-2028

6.5.2 China Retail Space Planning Software Market Size, 2017-2028

6.5.3 Japan Retail Space Planning Software Market Size, 2017-2028

6.5.4 South Korea Retail Space Planning Software Market Size, 2017-2028

6.5.5 Southeast Asia Retail Space Planning Software Market Size, 2017-2028

6.5.6 India Retail Space Planning Software Market Size, 2017-2028

## 6.6 South America

6.6.1 By Country - South America Retail Space Planning Software Revenue, 2017-2028

6.6.2 Brazil Retail Space Planning Software Market Size, 2017-2028

6.6.3 Argentina Retail Space Planning Software Market Size, 2017-2028

## 6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Retail Space Planning Software Revenue, 2017-2028

6.7.2 Turkey Retail Space Planning Software Market Size, 2017-2028

6.7.3 Israel Retail Space Planning Software Market Size, 2017-2028

6.7.4 Saudi Arabia Retail Space Planning Software Market Size, 2017-2028

6.7.5 UAE Retail Space Planning Software Market Size, 2017-2028

# 7 PLAYERS PROFILES

## 7.1 ExTech s.r.o.

7.1.1 ExTech s.r.o. Corporate Summary

7.1.2 ExTech s.r.o. Business Overview

7.1.3 ExTech s.r.o. Retail Space Planning Software Major Product Offerings

7.1.4 ExTech s.r.o. Retail Space Planning Software Revenue in Global Market (2017-2022)

7.1.5 ExTech s.r.o. Key News

## 7.2 SmartDraw



- 7.2.1 SmartDraw Corporate Summary
- 7.2.2 SmartDraw Business Overview
- 7.2.3 SmartDraw Retail Space Planning Software Major Product Offerings
- 7.2.4 SmartDraw Retail Space Planning Software Revenue in Global Market (2017-2022)
- 7.2.5 SmartDraw Key News
- 7.3 Dassault Systemes
  - 7.3.1 Dassault Systemes Corporate Summary
  - 7.3.2 Dassault Systemes Business Overview
  - 7.3.3 Dassault Systemes Retail Space Planning Software Major Product Offerings
  - 7.3.4 Dassault Systemes Retail Space Planning Software Revenue in Global Market (2017-2022)
  - 7.3.5 Dassault Systemes Key News
- 7.4 DotActiv
  - 7.4.1 DotActiv Corporate Summary
  - 7.4.2 DotActiv Business Overview
  - 7.4.3 DotActiv Retail Space Planning Software Major Product Offerings
  - 7.4.4 DotActiv Retail Space Planning Software Revenue in Global Market (2017-2022)
  - 7.4.5 DotActiv Key News
- 7.5 Klee 3D
  - 7.5.1 Klee 3D Corporate Summary
  - 7.5.2 Klee 3D Business Overview
  - 7.5.3 Klee 3D Retail Space Planning Software Major Product Offerings
  - 7.5.4 Klee 3D Retail Space Planning Software Revenue in Global Market (2017-2022)
  - 7.5.5 Klee 3D Key News
- 7.6 One Door
  - 7.6.1 One Door Corporate Summary
  - 7.6.2 One Door Business Overview
  - 7.6.3 One Door Retail Space Planning Software Major Product Offerings
  - 7.6.4 One Door Retail Space Planning Software Revenue in Global Market (2017-2022)
  - 7.6.5 One Door Key News
- 7.7 Optimal Business Intel
  - 7.7.1 Optimal Business Intel Corporate Summary
  - 7.7.2 Optimal Business Intel Business Overview
  - 7.7.3 Optimal Business Intel Retail Space Planning Software Major Product Offerings
  - 7.7.4 Optimal Business Intel Retail Space Planning Software Revenue in Global Market (2017-2022)
  - 7.7.5 Optimal Business Intel Key News

## 7.8 Nielsen

### 7.8.1 Nielsen Corporate Summary

### 7.8.2 Nielsen Business Overview

### 7.8.3 Nielsen Retail Space Planning Software Major Product Offerings

### 7.8.4 Nielsen Retail Space Planning Software Revenue in Global Market (2017-2022)

### 7.8.5 Nielsen Key News

## 7.9 Planorama

### 7.9.1 Planorama Corporate Summary

### 7.9.2 Planorama Business Overview

### 7.9.3 Planorama Retail Space Planning Software Major Product Offerings

### 7.9.4 Planorama Retail Space Planning Software Revenue in Global Market (2017-2022)

### 7.9.5 Planorama Key News

## 7.10 RELEX Solutions

### 7.10.1 RELEX Solutions Corporate Summary

### 7.10.2 RELEX Solutions Business Overview

### 7.10.3 RELEX Solutions Retail Space Planning Software Major Product Offerings

### 7.10.4 RELEX Solutions Retail Space Planning Software Revenue in Global Market (2017-2022)

### 7.10.5 RELEX Solutions Key News

## 7.11 Oracle

### 7.11.1 Oracle Corporate Summary

### 7.11.2 Oracle Business Overview

### 7.11.3 Oracle Retail Space Planning Software Major Product Offerings

### 7.11.4 Oracle Retail Space Planning Software Revenue in Global Market (2017-2022)

### 7.11.5 Oracle Key News

## 7.12 Retail Smart

### 7.12.1 Retail Smart Corporate Summary

### 7.12.2 Retail Smart Business Overview

### 7.12.3 Retail Smart Retail Space Planning Software Major Product Offerings

### 7.12.4 Retail Smart Retail Space Planning Software Revenue in Global Market (2017-2022)

### 7.12.5 Retail Smart Key News

## 7.13 InContext Solutions

### 7.13.1 InContext Solutions Corporate Summary

### 7.13.2 InContext Solutions Business Overview

### 7.13.3 InContext Solutions Retail Space Planning Software Major Product Offerings

### 7.13.4 InContext Solutions Retail Space Planning Software Revenue in Global Market (2017-2022)

7.13.5 InContext Solutions Key News

7.14 Symphony RetailAI

7.14.1 Symphony RetailAI Corporate Summary

7.14.2 Symphony RetailAI Business Overview

7.14.3 Symphony RetailAI Retail Space Planning Software Major Product Offerings

7.14.4 Symphony RetailAI Retail Space Planning Software Revenue in Global Market  
(2017-2022)

7.14.5 Symphony RetailAI Key News

7.15 Kantar Retail

7.15.1 Kantar Retail Corporate Summary

7.15.2 Kantar Retail Business Overview

7.15.3 Kantar Retail Retail Space Planning Software Major Product Offerings

7.15.4 Kantar Retail Retail Space Planning Software Revenue in Global Market  
(2017-2022)

7.15.5 Kantar Retail Key News

## **8 CONCLUSION**

## **9 APPENDIX**

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Retail Space Planning Software Market Opportunities & Trends in Global Market

Table 2. Retail Space Planning Software Market Drivers in Global Market

Table 3. Retail Space Planning Software Market Restraints in Global Market

Table 4. Key Players of Retail Space Planning Software in Global Market

Table 5. Top Retail Space Planning Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Retail Space Planning Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Retail Space Planning Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Retail Space Planning Software Product Type

Table 9. List of Global Tier 1 Retail Space Planning Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Retail Space Planning Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Retail Space Planning Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Retail Space Planning Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Retail Space Planning Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Retail Space Planning Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Retail Space Planning Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Retail Space Planning Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Retail Space Planning Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Retail Space Planning Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Retail Space Planning Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Retail Space Planning Software Revenue, (US\$,

Mn), 2017-2022

Table 21. By Country - North America Retail Space Planning Software Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Retail Space Planning Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Retail Space Planning Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Retail Space Planning Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Retail Space Planning Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Retail Space Planning Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Retail Space Planning Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Retail Space Planning Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Retail Space Planning Software Revenue, (US\$, Mn), 2023-2028

Table 30. ExTech s.r.o. Corporate Summary

Table 31. ExTech s.r.o. Retail Space Planning Software Product Offerings

Table 32. ExTech s.r.o. Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)

Table 33. SmartDraw Corporate Summary

Table 34. SmartDraw Retail Space Planning Software Product Offerings

Table 35. SmartDraw Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)

Table 36. Dassault Systemes Corporate Summary

Table 37. Dassault Systemes Retail Space Planning Software Product Offerings

Table 38. Dassault Systemes Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)

Table 39. DotActiv Corporate Summary

Table 40. DotActiv Retail Space Planning Software Product Offerings

Table 41. DotActiv Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)

Table 42. Klee 3D Corporate Summary

Table 43. Klee 3D Retail Space Planning Software Product Offerings

Table 44. Klee 3D Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)

Table 45. One Door Corporate Summary

Table 46. One Door Retail Space Planning Software Product Offerings

Table 47. One Door Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)

Table 48. Optimal Business Intel Corporate Summary
Table 49. Optimal Business Intel Retail Space Planning Software Product Offerings
Table 50. Optimal Business Intel Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)
Table 51. Nielsen Corporate Summary
Table 52. Nielsen Retail Space Planning Software Product Offerings
Table 53. Nielsen Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)
Table 54. Planorama Corporate Summary
Table 55. Planorama Retail Space Planning Software Product Offerings
Table 56. Planorama Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)
Table 57. RELEX Solutions Corporate Summary
Table 58. RELEX Solutions Retail Space Planning Software Product Offerings
Table 59. RELEX Solutions Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)
Table 60. Oracle Corporate Summary
Table 61. Oracle Retail Space Planning Software Product Offerings
Table 62. Oracle Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)
Table 63. Retail Smart Corporate Summary
Table 64. Retail Smart Retail Space Planning Software Product Offerings
Table 65. Retail Smart Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)
Table 66. InContext Solutions Corporate Summary
Table 67. InContext Solutions Retail Space Planning Software Product Offerings
Table 68. InContext Solutions Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)
Table 69. Symphony RetailAI Corporate Summary
Table 70. Symphony RetailAI Retail Space Planning Software Product Offerings
Table 71. Symphony RetailAI Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)
Table 72. Kantar Retail Corporate Summary
Table 73. Kantar Retail Retail Space Planning Software Product Offerings
Table 74. Kantar Retail Retail Space Planning Software Revenue (US\$, Mn), (2017-2022)



## List Of Figures

### LIST OF FIGURES

- Figure 1. Retail Space Planning Software Segment by Type in 2021
- Figure 2. Retail Space Planning Software Segment by Application in 2021
- Figure 3. Global Retail Space Planning Software Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Retail Space Planning Software Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Retail Space Planning Software Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Retail Space Planning Software Revenue in 2021
- Figure 8. By Type - Global Retail Space Planning Software Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Retail Space Planning Software Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Retail Space Planning Software Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Retail Space Planning Software Revenue Market Share, 2017-2028
- Figure 12. US Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Retail Space Planning Software Revenue Market Share, 2017-2028
- Figure 16. Germany Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Retail Space Planning Software Revenue Market Share, 2017-2028
- Figure 24. China Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Retail Space Planning Software Revenue Market Share, 2017-2028

Figure 30. Brazil Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Retail Space Planning Software Revenue Market Share, 2017-2028

Figure 33. Turkey Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Retail Space Planning Software Revenue, (US\$, Mn), 2017-2028

Figure 37. ExTech s.r.o. Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. SmartDraw Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Dassault Systemes Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. DotActiv Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. Klee 3D Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. One Door Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Optimal Business Intel Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Nielsen Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Planorama Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. RELEX Solutions Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. Oracle Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. Retail Smart Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. InContext Solutions Retail Space Planning Software Revenue Year Over



Year Growth (US\$, Mn) & (2017-2022)

Figure 50. Symphony RetailAI Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. Kantar Retail Retail Space Planning Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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