

Retail Intelligence Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Retail intelligence helps retailers improve revenue and operations by delivering insights and advanced analytics. This type of software gathers, manages, and analyzes retail and e-commerce data from multiple sources: internal (software such as e-commerce platforms), external (e-commerce marketplaces), and industry benchmarking data provided by third parties. The data is obtained through integration, parsing, and scraping. Artificial intelligence (AI) and machine learning (ML) are used to clean and analyze the data for the following purposes: competitive intelligence, market analysis, brand protection, and pricing optimization.

This report contains market size and forecasts of Retail Intelligence Software in Global, including the following market information:

Global Retail Intelligence Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Retail Intelligence Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail Intelligence Software include Glew.io, Numerator (InfoScout), DataWeave, Omnilytics, Rakuten Advertising, AFS

Technologies, EPICA, Flxpoint and HALO, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Intelligence Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail Intelligence Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Retail Intelligence Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On Premises

Global Retail Intelligence Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Retail Intelligence Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Retail Intelligence Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Retail Intelligence Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail Intelligence Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Retail Intelligence Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Glew.io

Numerator (InfoScout)

DataWeave

Omnilytics

Rakuten Advertising

AFS Technologies

EPICA

Flxpoint

HALO

Intelligence Node

inte.ly

Pricing Excellence

Mi9 Retail

Premise Data

Quotient Technology

Kinaxis

SPS Commerce

Stackline

SupplyPike

Wiser Solutions

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