

Retail Intelligence Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Retail intelligence helps retailers improve revenue and operations by delivering insights and advanced analytics. This type of software gathers, manages, and analyzes retail and e-commerce data from multiple sources: internal (software such as e-commerce platforms), external (e-commerce marketplaces), and industry benchmarking data provided by third parties. The data is obtained through integration, parsing, and scraping. Artificial intelligence (AI) and machine learning (ML) are used to clean and analyze the data for the following purposes: competitive intelligence, market analysis, brand protection, and pricing optimization.

This report contains market size and forecasts of Retail Intelligence Software in Global, including the following market information:

Global Retail Intelligence Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Retail Intelligence Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail Intelligence Software include Glew.io, Numerator (InfoScout), DataWeave, Omnilytics, Rakuten Advertising, AFS



Technologies, EPICA, Flxpoint and HALO, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Intelligence Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail Intelligence Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Retail Intelligence Software Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On Premises

Global Retail Intelligence Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Retail Intelligence Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Retail Intelligence Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Retail Intelligence Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

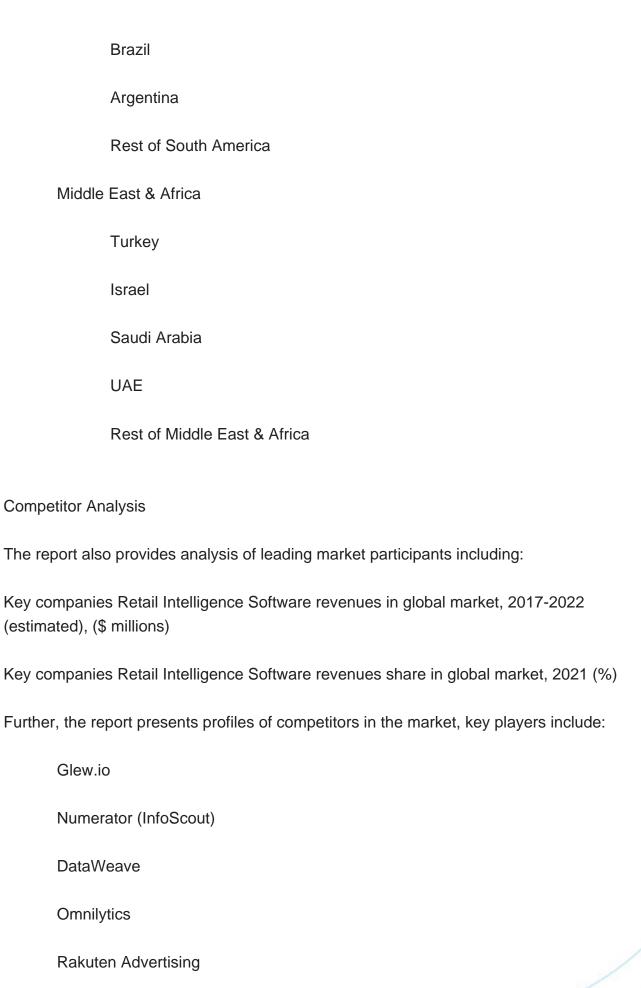
US



Canada

	Mexico	
Europe		
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia		
	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	
South America		







AFS Technologies

EPICA
Flxpoint
HALO
Intelligence Node
inte.ly
Pricing Excellence
Mi9 Retail
Premise Data
Quotient Technology
Kinaxis
SPS Commerce
Stackline
SupplyPike
Wiser Solutions



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