

Retail Execution Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/R8B095494911EN.html>

Date: April 2022

Pages: 64

Price: US\$ 3,250.00 (Single User License)

ID: R8B095494911EN

Abstracts

Retail execution software helps plan, manage, and monitor in-store activities in the consumer packaged goods (CPG) industry. These solutions facilitate improved collaboration between CPG companies and retailers to optimize in-store sales and increase profits. Retail execution software is used by merchandisers and marketing professionals in the CPG industry. It can also be used by field sales employees to manage sales activities.

This report contains market size and forecasts of Retail Execution Software in Global, including the following market information:

Global Retail Execution Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Retail Execution Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail Execution Software include Repsly, Pitcher, Pepperi, Vincte, AFS Technologies, StayinFront, XTEL and Yoobic, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Execution Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail Execution Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Retail Execution Software Market Segment Percentages, by Type, 2021 (%)

Cloud-based

Web-based

Global Retail Execution Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Retail Execution Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Retail Execution Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Retail Execution Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail Execution Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Retail Execution Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Repsly

Pitcher

Pepperi

Vinle

AFS Technologies

StayinFront

XTEL

Yoobic

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Retail Execution Software Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Retail Execution Software Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL RETAIL EXECUTION SOFTWARE OVERALL MARKET SIZE

- 2.1 Global Retail Execution Software Market Size: 2021 VS 2028
- 2.2 Global Retail Execution Software Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Retail Execution Software Players in Global Market
- 3.2 Top Global Retail Execution Software Companies Ranked by Revenue
- 3.3 Global Retail Execution Software Revenue by Companies
- 3.4 Top 3 and Top 5 Retail Execution Software Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Retail Execution Software Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Retail Execution Software Players in Global Market
 - 3.6.1 List of Global Tier 1 Retail Execution Software Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Retail Execution Software Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

- 4.1.1 by Type - Global Retail Execution Software Market Size Markets, 2021 & 2028
- 4.1.2 Cloud-based
- 4.1.3 Web-based

4.2 By Type - Global Retail Execution Software Revenue & Forecasts

- 4.2.1 By Type - Global Retail Execution Software Revenue, 2017-2022
- 4.2.2 By Type - Global Retail Execution Software Revenue, 2023-2028
- 4.2.3 By Type - Global Retail Execution Software Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

- 5.1.1 By Application - Global Retail Execution Software Market Size, 2021 & 2028
- 5.1.2 Large Enterprises
- 5.1.3 SMEs

5.2 By Application - Global Retail Execution Software Revenue & Forecasts

- 5.2.1 By Application - Global Retail Execution Software Revenue, 2017-2022
- 5.2.2 By Application - Global Retail Execution Software Revenue, 2023-2028
- 5.2.3 By Application - Global Retail Execution Software Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Retail Execution Software Market Size, 2021 & 2028

6.2 By Region - Global Retail Execution Software Revenue & Forecasts

- 6.2.1 By Region - Global Retail Execution Software Revenue, 2017-2022
- 6.2.2 By Region - Global Retail Execution Software Revenue, 2023-2028
- 6.2.3 By Region - Global Retail Execution Software Revenue Market Share, 2017-2028

6.3 North America

- 6.3.1 By Country - North America Retail Execution Software Revenue, 2017-2028
- 6.3.2 US Retail Execution Software Market Size, 2017-2028
- 6.3.3 Canada Retail Execution Software Market Size, 2017-2028
- 6.3.4 Mexico Retail Execution Software Market Size, 2017-2028

6.4 Europe

- 6.4.1 By Country - Europe Retail Execution Software Revenue, 2017-2028
- 6.4.2 Germany Retail Execution Software Market Size, 2017-2028
- 6.4.3 France Retail Execution Software Market Size, 2017-2028
- 6.4.4 U.K. Retail Execution Software Market Size, 2017-2028

6.4.5 Italy Retail Execution Software Market Size, 2017-2028

6.4.6 Russia Retail Execution Software Market Size, 2017-2028

6.4.7 Nordic Countries Retail Execution Software Market Size, 2017-2028

6.4.8 Benelux Retail Execution Software Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Retail Execution Software Revenue, 2017-2028

6.5.2 China Retail Execution Software Market Size, 2017-2028

6.5.3 Japan Retail Execution Software Market Size, 2017-2028

6.5.4 South Korea Retail Execution Software Market Size, 2017-2028

6.5.5 Southeast Asia Retail Execution Software Market Size, 2017-2028

6.5.6 India Retail Execution Software Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Retail Execution Software Revenue, 2017-2028

6.6.2 Brazil Retail Execution Software Market Size, 2017-2028

6.6.3 Argentina Retail Execution Software Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Retail Execution Software Revenue, 2017-2028

6.7.2 Turkey Retail Execution Software Market Size, 2017-2028

6.7.3 Israel Retail Execution Software Market Size, 2017-2028

6.7.4 Saudi Arabia Retail Execution Software Market Size, 2017-2028

6.7.5 UAE Retail Execution Software Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Repsly

7.1.1 Repsly Corporate Summary

7.1.2 Repsly Business Overview

7.1.3 Repsly Retail Execution Software Major Product Offerings

7.1.4 Repsly Retail Execution Software Revenue in Global Market (2017-2022)

7.1.5 Repsly Key News

7.2 Pitcher

7.2.1 Pitcher Corporate Summary

7.2.2 Pitcher Business Overview

7.2.3 Pitcher Retail Execution Software Major Product Offerings

7.2.4 Pitcher Retail Execution Software Revenue in Global Market (2017-2022)

7.2.5 Pitcher Key News

7.3 Pepperi

7.3.1 Pepperi Corporate Summary

7.3.2 Pepperi Business Overview

7.3.3 Pepperi Retail Execution Software Major Product Offerings

7.3.4 Pepperi Retail Execution Software Revenue in Global Market (2017-2022)

7.3.5 Pepperi Key News

7.4 Vincle

7.4.1 Vincle Corporate Summary

7.4.2 Vincle Business Overview

7.4.3 Vincle Retail Execution Software Major Product Offerings

7.4.4 Vincle Retail Execution Software Revenue in Global Market (2017-2022)

7.4.5 Vincle Key News

7.5 AFS Technologies

7.5.1 AFS Technologies Corporate Summary

7.5.2 AFS Technologies Business Overview

7.5.3 AFS Technologies Retail Execution Software Major Product Offerings

7.5.4 AFS Technologies Retail Execution Software Revenue in Global Market (2017-2022)

7.5.5 AFS Technologies Key News

7.6 StayinFront

7.6.1 StayinFront Corporate Summary

7.6.2 StayinFront Business Overview

7.6.3 StayinFront Retail Execution Software Major Product Offerings

7.6.4 StayinFront Retail Execution Software Revenue in Global Market (2017-2022)

7.6.5 StayinFront Key News

7.7 XTEL

7.7.1 XTEL Corporate Summary

7.7.2 XTEL Business Overview

7.7.3 XTEL Retail Execution Software Major Product Offerings

7.7.4 XTEL Retail Execution Software Revenue in Global Market (2017-2022)

7.7.5 XTEL Key News

7.8 Yoobic

7.8.1 Yoobic Corporate Summary

7.8.2 Yoobic Business Overview

7.8.3 Yoobic Retail Execution Software Major Product Offerings

7.8.4 Yoobic Retail Execution Software Revenue in Global Market (2017-2022)

7.8.5 Yoobic Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Retail Execution Software Market Opportunities & Trends in Global Market

Table 2. Retail Execution Software Market Drivers in Global Market

Table 3. Retail Execution Software Market Restraints in Global Market

Table 4. Key Players of Retail Execution Software in Global Market

Table 5. Top Retail Execution Software Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Retail Execution Software Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Retail Execution Software Revenue Share by Companies, 2017-2022

Table 8. Global Companies Retail Execution Software Product Type

Table 9. List of Global Tier 1 Retail Execution Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Retail Execution Software Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Retail Execution Software Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Retail Execution Software Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Retail Execution Software Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Retail Execution Software Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Retail Execution Software Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Retail Execution Software Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Retail Execution Software Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Retail Execution Software Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Retail Execution Software Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Retail Execution Software Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Retail Execution Software Revenue, (US\$, Mn),

2023-2028

Table 22. By Country - Europe Retail Execution Software Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Retail Execution Software Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Retail Execution Software Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Retail Execution Software Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Retail Execution Software Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Retail Execution Software Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Retail Execution Software Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Retail Execution Software Revenue, (US\$, Mn), 2023-2028

Table 30. Repsly Corporate Summary

Table 31. Repsly Retail Execution Software Product Offerings

Table 32. Repsly Retail Execution Software Revenue (US\$, Mn), (2017-2022)

Table 33. Pitcher Corporate Summary

Table 34. Pitcher Retail Execution Software Product Offerings

Table 35. Pitcher Retail Execution Software Revenue (US\$, Mn), (2017-2022)

Table 36. Pepperi Corporate Summary

Table 37. Pepperi Retail Execution Software Product Offerings

Table 38. Pepperi Retail Execution Software Revenue (US\$, Mn), (2017-2022)

Table 39. Vincle Corporate Summary

Table 40. Vincle Retail Execution Software Product Offerings

Table 41. Vincle Retail Execution Software Revenue (US\$, Mn), (2017-2022)

Table 42. AFS Technologies Corporate Summary

Table 43. AFS Technologies Retail Execution Software Product Offerings

Table 44. AFS Technologies Retail Execution Software Revenue (US\$, Mn), (2017-2022)

Table 45. StayinFront Corporate Summary

Table 46. StayinFront Retail Execution Software Product Offerings

Table 47. StayinFront Retail Execution Software Revenue (US\$, Mn), (2017-2022)

Table 48. XTEL Corporate Summary

Table 49. XTEL Retail Execution Software Product Offerings

Table 50. XTEL Retail Execution Software Revenue (US\$, Mn), (2017-2022)

Table 51. Yoobic Corporate Summary

Table 52. Yoobic Retail Execution Software Product Offerings

Table 53. Yoobic Retail Execution Software Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

Figure 1. Retail Execution Software Segment by Type in 2021

Figure 2. Retail Execution Software Segment by Application in 2021

Figure 3. Global Retail Execution Software Market Overview: 2021

Figure 4. Key Caveats

Figure 5. Global Retail Execution Software Market Size: 2021 VS 2028 (US\$, Mn)

Figure 6. Global Retail Execution Software Revenue, 2017-2028 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Retail Execution Software Revenue in 2021

Figure 8. By Type - Global Retail Execution Software Revenue Market Share, 2017-2028

Figure 9. By Application - Global Retail Execution Software Revenue Market Share, 2017-2028

Figure 10. By Region - Global Retail Execution Software Revenue Market Share, 2017-2028

Figure 11. By Country - North America Retail Execution Software Revenue Market Share, 2017-2028

Figure 12. US Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 13. Canada Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 14. Mexico Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 15. By Country - Europe Retail Execution Software Revenue Market Share, 2017-2028

Figure 16. Germany Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 17. France Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 18. U.K. Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 19. Italy Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 20. Russia Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 21. Nordic Countries Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 22. Benelux Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 23. By Region - Asia Retail Execution Software Revenue Market Share, 2017-2028

Figure 24. China Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 25. Japan Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 26. South Korea Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 27. Southeast Asia Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 28. India Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 29. By Country - South America Retail Execution Software Revenue Market Share, 2017-2028

Figure 30. Brazil Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 31. Argentina Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Retail Execution Software Revenue Market Share, 2017-2028

Figure 33. Turkey Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Retail Execution Software Revenue, (US\$, Mn), 2017-2028

Figure 37. Repsly Retail Execution Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Pitcher Retail Execution Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Pepperi Retail Execution Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Vincle Retail Execution Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. AFS Technologies Retail Execution Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. StayinFront Retail Execution Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. XTEL Retail Execution Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. Yoobic Retail Execution Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

I would like to order

Product name: Retail Execution Software Market, Global Outlook and Forecast 2022-2028

Product link: <https://marketpublishers.com/r/R8B095494911EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R8B095494911EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970