

Retail Electronic Shelf Labels (ESL) Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Retail Electronic Shelf Labels (ESL) in global, including the following market information:

Global Retail Electronic Shelf Labels (ESL) Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Retail Electronic Shelf Labels (ESL) Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Retail Electronic Shelf Labels (ESL) companies in 2021 (%)

The global Retail Electronic Shelf Labels (ESL) market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

by Technology Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail Electronic Shelf Labels (ESL) include SES (imagotag), Pricer, SoluM, E Ink, Displaydata, Opticon Sensors Europe B.V, DIGI, Hanshow Technology and LG innotek, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Electronic Shelf

Labels (ESL) manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail Electronic Shelf Labels (ESL) Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Electronic Shelf Labels (ESL) Market Segment Percentages, by Type, 2021 (%)

by Technology

Liquid Crystal Display (LCD) Displays

E-papers Displays

by Size

Standard (1-3 inch)

Mid-Large (3.1-7 inch)

Large (7.1-10 inch)

Global Retail Electronic Shelf Labels (ESL) Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Electronic Shelf Labels (ESL) Market Segment Percentages, by Application, 2021 (%)

Department Stores/Mass Merchandise

Grocery/Supermarket

Drug Stores

Specialty Stores

Others

Global Retail Electronic Shelf Labels (ESL) Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Electronic Shelf Labels (ESL) Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail Electronic Shelf Labels (ESL) revenues in global market,

2017-2022 (Estimated), (\$ millions)

Key companies Retail Electronic Shelf Labels (ESL) revenues share in global market, 2021 (%)

Key companies Retail Electronic Shelf Labels (ESL) sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Retail Electronic Shelf Labels (ESL) sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

SES (imagotag)

Pricer

SoluM

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow Technology

LG innotek

Panasonic

Altierre

Minewtag

ST

Silicon Laboratories

Picksmart

Eastsun Technology

Yalatech

JYFLEX Technology

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