

Retail Digital Signage Market - Global Outlook and Forecast 2022-2028

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Abstracts

The retail digital signage is a different way to attract customer by building the strong interactive display of content. Retail digital signage is a new way for advertising product or brand by displaying content or images on the monitor.

This report contains market size and forecasts of Retail Digital Signage in global, including the following market information:

Global Retail Digital Signage Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Retail Digital Signage Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Retail Digital Signage companies in 2021 (%)

The global Retail Digital Signage market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

LCD Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail Digital Signage include Samsung Electronics, Sharp Corporation, Sony Corporation, Adflow Networks, BrightSign, Cisco Systems, LG Electronics, Microsoft Corporation and NEC Display Solutions, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Digital Signage manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail Digital Signage Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Digital Signage Market Segment Percentages, by Type, 2021 (%)

LCD

LED

Front Projector

Others

Global Retail Digital Signage Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Digital Signage Market Segment Percentages, by Application, 2021 (%)

Kiosks

Menu Boards

Billboards

Signboards

Others

Global Retail Digital Signage Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Digital Signage Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail Digital Signage revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Retail Digital Signage revenues share in global market, 2021 (%)

Key companies Retail Digital Signage sales in global market, 2017-2022 (Estimated), (K
Units)

Key companies Retail Digital Signage sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Samsung Electronics

Sharp Corporation

Sony Corporation

Adflow Networks

BrightSign

Cisco Systems

LG Electronics

Microsoft Corporation

NEC Display Solutions

Panasonic Corporation

Polk Audio

Scala

Winmate Communication

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