

Retail Digital Price Tags Market, Global Outlook and Forecast 2022-2028

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Abstracts

The electronic price tag is designed to centrally control all prices and develop a reliable congruence of data between shelf, online shop, and cash register. These Electronic Shelf Labels (ESL) greatly reduce the cost of upgrading rates, minimize sources of error, and relieve workers of additional efforts.

This report contains market size and forecasts of Retail Digital Price Tags in global, including the following market information:

Global Retail Digital Price Tags Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Retail Digital Price Tags Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Retail Digital Price Tags companies in 2021 (%)

The global Retail Digital Price Tags market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Standard (1-3 inch) Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail Digital Price Tags include BOC (SES-imagotag), Pricer, SOLUM (Samsung), E Ink, Displaydata, Opticon Sensors Europe B.V, DIGI,

Hanshow and LG innotek, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Digital Price Tags manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail Digital Price Tags Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Digital Price Tags Market Segment Percentages, by Type, 2021 (%)

Standard (1-3 inch)

Mid-Large (3.1-7 inch)

Large (7.1-10 inch)

Global Retail Digital Price Tags Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Digital Price Tags Market Segment Percentages, by Application, 2021 (%)

Supermarket

Drug Stores

Specialty Stores

Others

Global Retail Digital Price Tags Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Retail Digital Price Tags Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail Digital Price Tags revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Retail Digital Price Tags revenues share in global market, 2021 (%)

Key companies Retail Digital Price Tags sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Retail Digital Price Tags sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

BOC (SES-imagotag)

Pricer

SOLUM (Samsung)

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

Huawei

Ooredoo

LabelNest

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