

# Retail CRM Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Retail CRM software features enable retailers to do just that. Programs help businesses track customer activity in their store and create deeper, emotional relationships with repeat buyers. Specific features enabling this value about relationship management include:

**Customer profiles:** Collect and input contact information, birthdays, and other valuable info for relationship building.

**Purchase history:** Track frequency and spend of purchases and get snapshot of individual products being bought.

**Contact management:** Automate marketing outreach across various channels and enable personalization based on past successful outreach.

This report contains market size and forecasts of Retail CRM Software in Global, including the following market information:

Global Retail CRM Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Retail CRM Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail CRM Software include PayPal, Square, MINDBODY, Lightspeed, Oracle, Fishbowl, Timely, Cin7 and Odoo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail CRM Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail CRM Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Retail CRM Software Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-premises

Global Retail CRM Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Retail CRM Software Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Global Retail CRM Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Retail CRM Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail CRM Software revenues in global market, 2017-2022  
(estimated), (\$ millions)

Key companies Retail CRM Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

PayPal

Square

MINDBODY

Lightspeed

Oracle

Fishbowl

Timely

Cin7

Odoo

Phorest

Traxia

SeatMe

talech

PHP

Toast POS

Epos Now

Booksy

Route4Me

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