

Retail Assortment Management Applications Market - Global Outlook and Forecast 2022-2028

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Abstracts

The market for retail assortment management applications (RAMAs) is composed of multichannel retail companies (that is, retailers with stores as well as online and mobile channels) seeking assortment management applications that address business-critical merchandising business processes. Specifically included are Tier 1 general retailers (those with annual retail revenue greater than \$3 billion) as well as apparel and specialty top-tier retailers (those with greater than \$1 to \$3 billion annual retail revenue). There are more than 250 global retailers operating in this market. RAMA products support activities and business processes that are critical to the fulfillment of customers' needs.

This report contains market size and forecasts of Retail Assortment Management Applications in Global, including the following market information:

Global Retail Assortment Management Applications Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Retail Assortment Management Applications market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Web Services APIs Segment to Reach \$ Million by 2028, with a % CAGR in next six

years.

The global key manufacturers of Retail Assortment Management Applications include IBM, SAS, 7thonline, TXT e-solutions, Periscope, Oracle, JDA Software, BOARD International and JustEnough, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Assortment Management Applications companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Retail Assortment Management Applications Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Retail Assortment Management Applications Market Segment Percentages, by Type, 2021 (%)

Web Services APIs

Thin Client Applications

Global Retail Assortment Management Applications Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Retail Assortment Management Applications Market Segment Percentages, by Application, 2021 (%)

Stores

Online

Mobile Channels

Global Retail Assortment Management Applications Market, By Region and Country,

2017-2022, 2023-2028 (\$ Millions)

Global Retail Assortment Management Applications Market Segment Percentages, By
Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail Assortment Management Applications revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Retail Assortment Management Applications revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

SAS

7thonline

TXT e-solutions

Periscope

Oracle

JDA Software

BOARD International

JustEnough

RELEX Solutions

Logility

o9 Solutions

Select

Infor

SAP

Softvision

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