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Retail Analytics Service Market, Global Outlook and Forecast 2022-2028

https://marketpublishers.com/r/R92C896D2B3AEN.html
Date: January 2022
Pages: 106
Price: US$ 3,250.00 (Single User License)
ID: R92C896D2B3AEN

Abstracts

This report contains market size and forecasts of Retail Analytics Service in Global, including the following market information:

Global Retail Analytics Service Market Revenue, 2017-2022, 2023-2028, ($ millions)

Global top five companies in 2021 (%)

The global Retail Analytics Service market was valued at million in 2021 and is projected to reach US$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at $ Million in 2021, While China is Forecast to Reach $ Million by 2028.

Merchandising Analysis Segment to Reach $ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Retail Analytics Service include IBM, Oracle, Microsoft, Manthan, Blue Yonder (formerly JDA), MicroStrategy, SAP, Bridgei2i and SAS Institute, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Retail Analytics Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

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Total Market by Segment:

Global Retail Analytics Service Market, by Type, 2017-2022, 2023-2028 ($ millions)

Global Retail Analytics Service Market Segment Percentages, by Type, 2021 (%)

Merchandising Analysis

Pricing Analysis

Performance Analysis

Yield Analysis

Others

Global Retail Analytics Service Market, by Application, 2017-2022, 2023-2028 ($ millions)

Global Retail Analytics Service Market Segment Percentages, by Application, 2021 (%)

SMEs

Large Enterprises

Global Retail Analytics Service Market, By Region and Country, 2017-2022, 2023-2028 ($ Millions)

Global Retail Analytics Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

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- Mexico

Europe

- Germany
- France
- U.K.
- Italy
- Russia
- Nordic Countries
- Benelux
- Rest of Europe

Asia

- China
- Japan
- South Korea
- Southeast Asia
- India
- Rest of Asia

South America

- Brazil
- Argentina

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Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Retail Analytics Service revenues in global market, 2017-2022 (estimated), ($ millions)

Key companies Retail Analytics Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

IBM

Oracle

Microsoft

Manthan

Blue Yonder (formerly JDA)

MicroStrategy

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SAP

Bridgei2i

SAS Institute

Qlik

SPS

Tableau

Nielsen

HCL Technologies

ShopperTrak

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