

Referral Marketing Software Market, Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/R6C77B1D715AEN.html>

Date: March 2022

Pages: 114

Price: US\$ 3,250.00 (Single User License)

ID: R6C77B1D715AEN

Abstracts

Referral marketing or customer advocacy marketing is marketing that harnesses the voice of happy customers to market to prospects. A referral software or referral marketing software is a deliberate, systematic way of getting people to make referrals to your business, that helps you design, manage, and optimize successful customer referral campaigns.

This report contains market size and forecasts of Referral Marketing Software in Global, including the following market information:

Global Referral Marketing Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Referral Marketing Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Referral Marketing Software include Influitive, Ambassador, ReferralCandy, Extole, Refersion, Amplifinity, Referral Rock, Friendbuy and Referral SaaSquatch, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Referral Marketing Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Referral Marketing Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Referral Marketing Software Market Segment Percentages, by Type, 2021 (%)

Cloud-based

On-Premises

Global Referral Marketing Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Referral Marketing Software Market Segment Percentages, by Application, 2021 (%)

Small Businesses

Mid-size Businesses

Large Enterprises

Global Referral Marketing Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Referral Marketing Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Referral Marketing Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Referral Marketing Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Influitive

Ambassador

ReferralCandy

Extole

Refersion

Amplifinity

Referral Rock

Friendbuy

Referral SaaSquatch

OmniStar

Zinrelo

Tapaffiliate

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